



**Exhibitor prospectus** 





ANNUAL CONVENTION of the Ordre des dentistes du Québec

jdiq.ca exposition@odq. qc.ca

Gathering over 11,000 attendees is a huge logistical challenge and we will be ready. Since the last editions we strive to offer you a congress full of surprises with strong themes to create engagement of all delegates and allow you, as an exhibitor, to stand out by anchoring you to the theme. We return this year with an exceptional scientific program to allow you to reconnect with the profession and recreate the synergy with the JDIQ organization.

We welcome our delegates on Monday and Tuesday to a 125,000 squar e foot exhibit hall where they will discover the latest innovations in equipment, products and services as well as the latest technologies in the dental profession.

Be ours for the annual convention of the Ordre des dentistes du Québec to be held **May 29 to June 2, 2026** at the Palais des congrès de Montréal in the heart of downtown Montreal. Join us as one of our proud partners of Journées dentaires internationales du Québec.

Enjoy the convention!

Véronic Deschênes , DMD, Director JDIQ

#### TABLE OF CONTENTS

General information and Statistics	3
Opening hours & registration of company	_
representatives	4
Booth set-up & dismantling	5
Prices for exhibition booth and space rentals	6
Cancellation policy	7
<b>New:</b> Startup Section and Exhibithor Presentation Space	8
Decoration	9
Shipping, Transportation & storage	10
Handling on-site, electricity and food service	12
Telephone, Internet, plumbing, Banner, audiovisual	
services, lead retrieval and hotels	13
Code of conduct	14
Health Canada, visibility plan	15
Street access plan	16
Standards for exhibition structures & booths	17
Aisles, raised signs & banners	21

#### $\rightarrow$

# Your invitation to exhibit



The technical exhibition will be held on Level 2 of the Palais des congrès de Montréal, in exhibition rooms 220ABCDE.

201 Avenue Viger Ouest, Montréal, Québec, H2Z 1X7

The access ramp is located at 163 Rue Saint-Antoine Ouest in Montréal, Québec, H2Z 1X8. The door is 14 feet by 18 feet.

The floor capacity in the exhibition hall is 300 pounds per square foot.

Categories	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Dentists	3,706	3,391	3,441	3,347	3,576	-	2,433	2,923	2,897	2708	2 582
Hygienists	2,095	2,074	1,984	2,092	2,226	-	1,180	1,820	2,412	2606	2 658
Auxiliaries	26	27	1	33	36	-	25	43	9	31	33
Assistants	972	935	931	970	1,078	-	558	876	899	828	836
Staff	879	687	801	911	879	-	533	738	795	851	794
Accompagnying Person	69	150	99	90	86	-	47	81	34	21	50
Guests and Visitors	164	222	145	135	193	-	13	47	105	72	129
Exhibitors	2,014	1,936	1,967	2,005	2,000	-	1,142	1,643	1,744	1806	1 905
Students	2,545	2,804	2,618	2,728	2,495	-	569	2,121	1,855	1838	2 232
Celebration day (Technicians)	64	56	247	239	146	-	50	125	125	126	44
Total	12,534	12,282	12,250	12,550	12,715	-	6,650	10,443	10,875	10,887	Ü



#### > Exhibition hall opening and closing times

#### JDIQ Exhibition

#### Monday, June 1, 2026

- Exhibitors can access the exhibition hall at 7 a.m.
- The exhibition hall is open to convention delegates from 8 a.m. to 5 p.m.

#### JDIQ Exhibition

#### Tuesday, June 2, 2026

- Exhibit ors can access the exhibition hall starting at 7 a.m.
- The exhibition hall is open t o convention delegates from 8 a.m. to 5 p.m.

#### Representative registration

#### Representative registration must be made online. Access will be available in February 2026.

All badges will be picked up on-site at the Palais des congrès de Montréal. To avoid waiting when the exhibition floor opens on Monday, June 1, we strongly recommend printing your badges in advance. The printing stations will be available every day of the conference, starting Friday, May 29, 2026.

Only managers and employees of companies, manufacturers, or representatives who have signed a contract granting them the right to exhibit at the convention and who have paid their exhibition space rental fees in full can register as representatives.

Any other person must be registered as a visitor and pay the required fee. To register, please visit jdiq.ca.



#### $\rightarrow$

#### Booth set-up

#### Saturday, May 30 and Sunday, May 31, 2026

- Access to the exhibition hall for installation from 8 a.m. to 8 p.m.
- Set-up schedule and coordination determined by Sum Logistik please visit jdiq.ca.
- Registration is from 7 a.m. to 5 p.m. in Viger Hall.
- All displays must be completed and ready for inspection before 8 a.m. on Monday, June 1.

#### $\rightarrow$

#### Dismantling

Dismantling will take place on Tuesday, June 2, from 5 p.m. to midnight and on Wednesday, June 3, from 7 a.m. to 6 p.m.

All carriers must check-in with Sum Logistik by 5 p.m.

The move-out schedule and coordination are determined by Sum Logistik.



#### Floor plan and available booth spaces

The updated JDIQ exhibition floor plan, including available spaces, will be posted online at **jdiq.ca** after the initial booth space assignments, scheduled for October 2025.



- Once the aisle carpets have been installed or the exhibition has begun, no exhibit materials may be moved inside the exhibition hall, unless they are carried by hand.
- If a display is not installed within the stated time frame, the exhibitor's goods could be removed and stored, at the exhibitor's expense.
- Displays may not be dismantled before the JDIQ exhibition officially closes at 5 p.m. on Tuesday, June 2.
- All materials left on the floor after the official closing period will be stored by our official material handler or shipped to the exhibitor, at the exhibitor's expense.

#### Prices for exhibition booth and space rentals

JDIQ	Section A	Section B
Regular space only	CAD \$4,385 + taxes	CAD \$3,945 + taxes
Corner space only	CAD \$4,770 + taxes	CAD \$4,270 + taxes
Show Special*: booth + regular space	CAD \$5,570 + taxes	CAD \$5,220 + taxes
Show Special*: booth + corner space	CAD \$ 5,870 + taxes	CAD \$5,395 + taxes
Regular half-booth (5x10)	N/A	CAD \$1,972.50 + taxes
Corner half-booth (5x10)	CAD \$ 2,385 + taxes	CAD \$2,135 + taxes

#### The following is included in a regular space rental:

- A 10 ft x 10 ft floor space without booth structure, furniture, or curtains
- Exhibition hall security outside of opening hours
- Daily cleaning of aisles, general maintenance of the exhibition area, and upkeep of booth carpets
- On-site handling service at the entrance and exit for exhibitors
- Storage of your empty boxes
- Registration and badges for your representatives at the JDIQ exhibition
- Access to the exhibitor lounge, where coffee and tea, water, and lunch (in limited quantities) are available
- Professional exhibition hall management services
- Wireless internet

Spaces with 2 or 4 corner booths are only available as a complete island. You may not buy 2 corner booths unless buying at least 4 booths (island or peninsula).

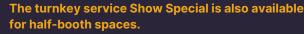
# \*Show Special

Lights and electrical out lets or extra furniture at the exhibitor's expense

#### **Booth description**

- 1 10 ft. x 10 ft. regular or corner spa ce
- 1 Octanorm boot h
- 1 grey carpet
- 1 4-ft. counter or draped table
- 2 chairs or stools
- 1 sign, 1 vinyl frame (20 characters max.)
- Installation and dismantling





For more information, please contact the JDIQ team.



The following is not included in t he cost of an exhibition space wit hout a booth:

- · Carpets (mandatory) in the booth area
- Furnishings and drapes
- Electricity and plumbing
- Telephone services
- Lighting inside the booth
- Transportation & custom brokerage

- Storage before and after the exhibition
- Audiovisual equipment
- Moving & transfer
- Banner hanging
- Installation and dismantling of equipment or booths, as well as the use of lift trucks

These items and services are at the exhibitor's expense.

#### $\rightarrow$

#### **Booth reservations**

Booth reservations for the JDIQ 2026 conference will begin on Monday, September 8, 2025.

Booth assignments will be made during the month of October 2025. Your booth number and corrected invoice (if necessary) will be sent to the email address provided in your reservation form.

To reserve your booth space, please complete the form available on the website at **jdiq.ca**.

Assignments will be based on the following criteria:

- The number of reserved exhibition spaces
- The date of receipt of the completed and signed booth reservation form and rental contract, along with the required deposit fees
- The exhibitor's participation in sponsorships or our visibility plan
- The exhibitor's preferences and/or restrictions indicated in the reservation form

### Deposit

- For 1 to 3 booth spaces: 25% of the total value
- For 4 or more booth spaces:
   50% of the total value

#### Important:

The balance must be paid by Monday, February 2, 2026, or earlier.

## Exhibitor cancellation policy

Any request for the cancellation of the exhibition space rental contract must be sent to Journées dentaires by email at: <a href="mailto:exposition@odq.qc.ca">exposition@odq.qc.ca</a>

For any request to cancel one or more exhibition spaces:

- Before January 26, 2026, a maximum refund of 90% of the amount paid
- Between January 26 and February 2, 2026, a maximum refund of 50% of the amount paid
- After February 2, 2026, no refund will be granted

#### $\rightarrow$

### New: Startup Section

Participate in JDIQ at a reduced cost with our specially designed section for young companies!

Take advantage of one of our 12 turnkey booths to showcase your innovation and develop new business opportunities.

To reserve your booth space, please complete the form available on the jdiq.ca website and pay the initial deposit, available at a cost of CAD \$1,500 + taxes.

Booth allocation in the Startup section remains at the sole discretion of the JDIQ.

#### Please note:

- Only emerging companies that have never exhibited at JDIQ are eligible for this section.
- Only one booth is allowed per company.
- Booth locations are assigned by the JDIQ organizers.
- Companies can reserve a space in this section for a maximum of two consecutive years.

#### → What's included:

- An 8x8 feet exhibition space
- Complete furnishings: carpet, draped table, two chairs, curtains, and signage
- Electricity and Wi-Fi access
- An exhibitor profile on our website and mobile app
- Setup and dismantling services

#### $\rightarrow$

#### **New:** Exhibitor Presentation Space

Take advantage of a fully equipped audiovisual presentation space, with on-site technical support, accommodating up to 60 participants or potential clients.

Book your presentation space for 25- or 50-minute sessions **starting at CAD \$495 + taxes**. A discount is offered when you book two non-consecutive time slots.

For any information or to make a reservation, contact us at exposition@odq.qc.ca

#### Terms of Participation:

- The exhibitor must have reserved a booth at the JDIQ exhibition.
- A presentation summary must be submitted to the JDIQ organizers for prior approval.
- Any demonstration or procedure involving patients, live models, or animals is strictly prohibited.

- The exhibitor must adhere to the reserved time slot.
- The exhibitor is responsible for any additional costs related to equipment not included in the basic setup.
- Audiovisual requirements must be communicated in advance, as per the guidelines provided by our vendor.
- If the exhibitor is late more than 10 minutes after the scheduled start time, the presentation will be automatically cancelled.

# Official suppliers

Order forms, service sites, and all information regarding the rental of electrical outlets, plumbing, internet services, booths, decorations, furnishings, brokerage services, transportation, setup, and hotel booking links are available on the website **jdiq.ca**.



#### $\rightarrow$

#### Decoration

The official decorator is:

#### **GES CANADA LTÉE**

4280 rue Griffith, St-Lauren t, QC, H4T 4L6 Telephone: 514 367-4848 • 1 87 7 399-3976

Email: serviceinfo@ges.com

ges.com

Exhibitors, at their own expense, can make arrangements with GES prior to the convention for booth setup, dismantling, packing, and the rental of exhibition materials.





The official carrier, customs broker and advanced warehouse for the Journées dentaires internationales du Québec (JDIQ) is:

NORTH AMERICAN LOGISTICS SERVICES, INC. (NALSI) Robert Vieira or Fernando V era Phone: 450-448-3125 Toll free: 1877 332-8987

Email: montreal@nalsi.com

nalsi.com

#### → Transport and/or customs

If you wish to use transportation and/or customs clearance services, please complete the order form available online at **jdiq.ca** in the Resources section.

#### Advance warehouse for exhibitor materials before the event

For pre-event storage of exhibitor materials only, please provide the address and the following information:

Exhibitor's name and booth number JDIQ2026 c/o NALSI Transkid 1785, 55th Avenue Dorval, QC, H9P 2W3

NALSI will accept the goods at the warehouse from April 28, 2026.

Deadline for delivery to the warehouse is **May 19,2026**. After this date, an additional 25% fee will be applied.

- Any shipment intended for the NALSI warehouse must be preceded by the submission of the warehouse form, available online at jdiq.ca in the Resources section.
- Please note that shipments over 10,000 lbs or more than 15 linear feet will be refused at the advance warehouse. Any shipments over 10,000 lbs or more than 15 linear feet must be delivered directly to the Palais des congrès during move-in hours.



#### Advance warehouse (for bag inserts and workshop or course materials)

Please provide the address and the following information:

JDIQ2026 SHOW MANAGER c/o NALSI Transkid 1785, 55th Avenue Dorval, QC, H9P 2W3

NALSI will accept the goods at the warehouse from April 28, 2026.

Deadline for delivery to the warehouse is May 19, 2026. After this date, an additional 25% fee will be applied.

- For workshops: the material must be clearly identified with the name of the company, the name of the speaker, the date and time of the workshop and the room number.
- For bag inserts: the material must be clearly identified with the name of the company and the mention "Bag Inserts".
- Please notify Fernando Vera and Robert Vieira at montreal@nalsi.com, and Jackie Potvin at jacynthe.potvin@odq.qc.ca, by email with the shipping date, carrier name, number of boxes, and tracking number.
- Materials for the workshops and delegate bags must be delivered no later than May 19, 2026. After this
  date, please contact Fernando Vera or Robert Vieira at 450-448-3125, or Jackie Potvin at 514-875-8511,
  extension 2329.
- Since the pre-conference portion falls partly on the weekend, please ensure you allow enough time for shipping materials to the workshops, as some companies do not deliver on weekends.



#### Important notice:

No on-site deliveries will be accepted by the Palais des congrès de Montréal before Thursday, May 28, 2026.

#### Handling of materials on-site

- Under the supervision of Sum Logistik Inc., the Palais des congrès de Montréal staff will provide the following services at no charge:
  - Transporting materials from the receiving area to the exhibitor's booth
  - Storing empty boxes before the exhibition begins and returning them to the booths once the exhibition ends
  - Moving packed materials to the shipping area after the exhibition
- The move-in and move-out schedule is managed by Sum Logistik inc.

- Small trolleys will be available at the receiving area to those who do not need assistance with handling.
- All materials left on the exhibition site after 6 p.m. on Wednesday, June 3, will be removed by NALSI and shipped to the recipient at the exhibitor's expense.
- In order to facilitate the coordination of the exhibitors' exit, exhibitors are asked to ensure their materials are packed, identified and ready to be taken out prior to obtaining a release form from the coordinating point at the Sum Logistik's office.

### Lighting and electricity

- The entire exhibition hall will have sufficient general lighting.
- Arrangements must be made in advance with the Palais des congrès de Montréal jdiq.ca for any specific lighting or electricity requirements, at the exhibitor's expense.
- Exhibitors must make arrangements with the Palais des congrès de Montréal prior to the convention for the installation, assembly or setup of electrical wiring. This work will be carried out at the exhibitor's expense and can only be done by qualified staff assigned to the job by the Palais des congrès de Montréal.

- JDIQ would like exhibitors to know that:
  - The electrical current in the exhibition hall is 110 volts
  - All electrical devices and equipment in the booth must comply with Hydro-Québec and the Canadian Standards Association

### Food service

The Palais des congrès de Montréal's official and exclusive food service is Maestro Culinaire Montréal Inc.

MAESTRO CULINAIRE MONTRÉAL INC. 514 871-3111
Fax: 514 87 5-1300
info-mtl@maestroculinaire.ca
maestroculinaire.ca

Distribution of goods, food supplies, beverages, or any food items is prohibited unless they are purchased from the Palais des congrès' exclusive catering service.



### > Telephone and internet services in the booths

To have telephone services or a wired Internet connection in the booth, exhibitors must make the request, prior to the convention, via the online portal of the Palais des congrès on our website at jdiq.ca.

These services are at the exhibitors' expense, and JDIQ is not responsible for the installation of telephone lines, Internet connections or the delivery of materials by the Palais des congrès de Montréal.

#### Compressed air and plumbing

To obtain compressed air and plumbing services, exhibitors must make the request with the Palais des congrès de Montréal, prior to the convention, via the online portal on our website at **jdiq.ca** These services are at the exhibitors' expense.

#### → Banners

Exhibitors who wish to have hanging banners installed, must make the request with the Palais des congrès de Montréal, prior to the convention, via the online portal on our website at **jdiq.ca**. These services are at the exhibitors' expense and are charged at an hourly rate.

#### Audiovisual services

The official supplier of audiovisual and video equipment is:

TKNL Productions 1349, rue Gay-Lussac, Boucherville (Québec) J4B 7K1 Telephone: 514 433-1675

Email: s.robillard@tknl.com

tknl.com

## → Lead Retrieval

#### SHOWLEAD by SHOWCARE

Mobile app and hardware to manage and collect leads during and after the JDIQ Exhibition.

Visit our Official vendors section

## Official JDIQ hotel and room bookings

The list of JDIQ partner hotels will be available in the "Plan Your Visit" section on our website starting November 2025.

#### Code of conduct

- Backgrounds may not obstruct, block or interfere with the lighting or visibility of an adjacent booth.
- Aisles may not be used for exhibition or solicitation purposes.
- Aisles must not be obstructed at any time. If a display attracts a large number of attendees, including line ups, the exhibitor must still provide clear aisle space, and contain line ups within the booth space.
- Distributing materials outside the booth is strictly prohibited.
- Distributing samples and other similar items is permitted, provided this does not disrupt the neighboring exhibitor and is done respectfully.
- Noisy activities, flashing lights or any other action that, in JDIQ's opinion, could be annoyances for others or health or safety concerns will not be tolerated.
- The exhibitor's booth must remain open and be sufficiently staffed during exhibition hours.
- The exhibitor cannot close or withdraw its booth before the exhibition ends, unless JDIQ decides otherwise.

- Lotteries, draws and advertising contests are subject to the rules of the « Loi sur les loteries, les concours publicitaires et les appareils d'amusement »
- For more information, please visit the racj.gouv.qc.ca under "Concours publicitaires" or call 1-800-363-0320.
- Signs and other items may not be posted, attached, nailed, screwed, or otherwise installed on the walls, floors, draperies, ceilings and other structural elements of the Palais des congrès de Montréal. Pins, adhesive tape, nails, screws, bolts and any other tools and materials that could leave marks are prohibited.
- No advertising image may be projected to a surface outside the confines of an exhibitor's booth.
- Unless you purchase the adjoining passageway, no sign or structure is permitted above the aisles.
- Robots, mascots and other remote-control devices can only be used in the space assigned to the exhibitor.
- Any demonstrations or treatments involving procedures on patients, live models or animals are prohibited.

#### Warning

All forms of advertising, soliciting or distribution of materials, including business cards, samples, souvenirs and publications, are strictly limited to the assigned exhibition space. Solicitation and advertising are not allowed in Palais des congrès de Montréal's common areas or public spaces.



#### Health Canada

For the protection of Canadian citizens, any company / society that wishes to import for any purpose, one or more medical products, equipment or devices during the JDIQ, must hold the necessary authorization and permits issued by Health Canada for this purpose.

For further information, please contact the Therapeutic Products Directorate at Health Canada, by e-mail at osip-bppi@hc-sc.gc.ca or by phone at 613 957-0368.

The JDIQ and the Ordre des dentistes du Québec cannot, under any circumstances, be responsible for failure to comply with the obligations of companies / societies in this nor responsible for the non-conformity of a product, equipment or an instrument imported into Canada by a company / society, for any purpose.

#### Health Canada's position regarding importation of non-homologed medical devices.

For information, section 26 of the Medical Devices Regulations, Canada, SOR / 98-282, Reads as follows:

26. Subject to section 37, no person shall import or sell a medical device of class II, III or IV, unless the manufacturer holds, in respect of the instrument, an approval or, in the case where the instrument is the subject of an amendment referred to in Article 34, of an amended type-approval.

In light of these regulations, any company / society that wishes to import into Canada for any purpose a medical device that is not registered, must contact Health Canada in order to know the conditions to be respected and, if necessary, to obtain the permits and permits necessary for this purpose.

#### Notice: company banners

Consolidation of companies within the same enterprise is permitted, with JDIQ's authorization, to rent a larger exhibition space.

However, only the parent company will be listed in the official JDIQ application, on badges, on the JDIQ website, and on conference signage.

Any subsidiary of the parent company that wishes to receive separate visibility must pay a fee of \$350 each.

#### **WARNING:**

Subleasing booth spaces to companies not affiliated with the main entity that reserved the space is strictly prohibited.



#### Advertising And Sponsorship

Increase your company's exposure in the dental profession with numerous advertising and sponsorship opportunities available in 2026.

Review the Visibility Plan on our website at jdiq.ca for more details.

For additional information, contact us at exposition@odq.qc.ca.

### 🗦 Street access plan - Palais des congrès de Montréal



# Mandatory standards for exhibition structures and booths

The mandatory standards for booths and exhibition structures are designed to ensure fairness among exhibitors. All plans for island and peninsula booths or any deviations from the standards must be authorized and approved in writing by the Director of the Journées dentaires. Please send your plans by email to: exposition@odq.qc.ca.

#### $\rightarrow$

#### Single aisle booth

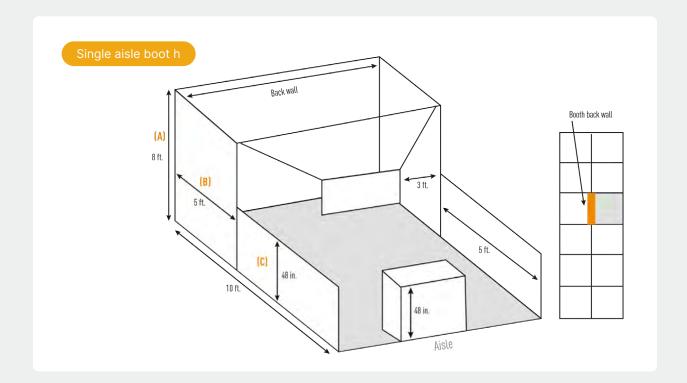
In accordance with the standards of the International Association of Exhibitions and Events™ (IAEE), the maximum height of the back wall is 8 feet. (A)

The wall extending forward from the background or back wall cannot be more than 5 feet in length and 8 feet high. (B)

Side walls, fixtures and other exhibition items, such as tables, displays and counters, cannot extend higher than 48 inches from the floor. (C)

Products made to stand on the floor can exceed this limit but must be placed as close to the back wall as possible, to not obstruct the adjacent exhibitor's view.

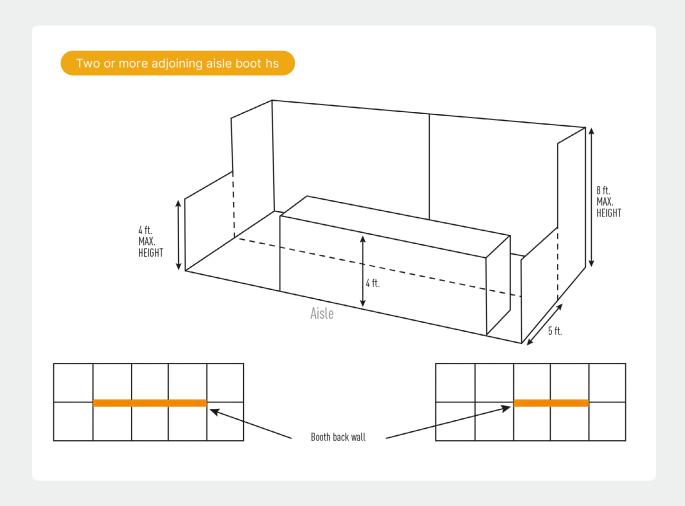
The top of a sign at the centre of the booth must not be more than 10 feet from the floor, 3 feet from the front of the booth and 3 feet from the neighbouring booth.





#### Two or more adjoining booths in a row

If an exhibitor has two or more adjoining exhibition spaces in a row, the back wall cannot be higher than 8 feet. The wall extending forward from the background or back wall cannot be more than 5 feet in length and 8 feet high. The common side walls must be no more than 48 inches high toward the front. Products made to stand on the floor can exceed this limit but must be placed as close to the back wall as possible, to not obstruct the adjacent exhibitor's view. The top of a sign at the centre of the booth must not be more than 10 feet from the floor, 3 feet from the front of the booth and 3 feet from the neighbouring booth.



#### Peninsula (4 or more booths)

With the JDIQ Director's approval, an exhibitor can select adjoining and back-to-back booths surrounded by three aisles and adjacent to other exhibitors' booths on the fourth side.

The structures arranged into a peninsula may deviate from the mandatory standards with respect to size and location, provided the JDIQ Director approves the plans or drawings, in writing, prior to the exhibition.

Nevertheless, the central structure may not, under any circumstance, be more than 20 feet high and 10 feet wide, except for side walls shared with unrelated booths, which must be no more than 48 inches high toward the front. The exhibit or will have to ensure a suitable and neutral finish of the common wall for the sake of respect for the exhibit ors behind him.

# 10 ft. MAX. HEIGHT COMMON WALL 10 ft MAX. HEIGHT 10 ft. MAX. 6 booths MAX. HEIGHT CENTRAL STUCTURE Aisle 3 ft. 8 booths 1 3 ft. 20 ft. Aisle Common wall 4 booths

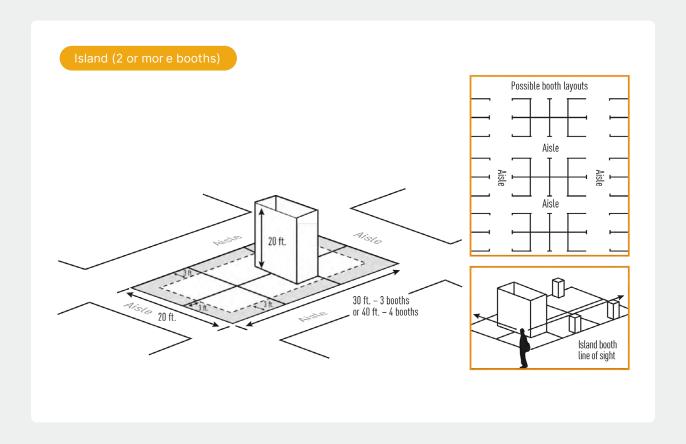


#### Island (2 or more booths)

An exhibitor can select adjoining and back-to-back booths surrounded by four aisles. The structures arranged into an island may deviate from the mandatory standards with respect to size and location, provided the JDIQ Director approves the plans or drawings, in writing, prior to the exhibition.

Any island configur ation must ensur e that there is a concern for commercial fairness on the exhibition floor. Any exemption or request for adjustment will be considered in this sense so as not to create a visual obstacle to a surrounding exhibitor.

Nevertheless, the structure may not, under any circumstance, be more than 20 feet high.





#### Aisles

Aisle space can be rented at the same price as exhibition space, provided that the exhibitor has rented an adjacent island or peninsula measuring at least 20 feet x 30 feet.

The aisle may be covered in carpet or other coating at the exhibitor expenses but cannot be used for furniture or equipment.

Rented aisle space cannot be blocked nor can traffic be impeded.

No banner or sign is authorized above the aisle unless renting the aisle.

#### $\rightarrow$

#### Raised signs and banners within multiple booths

Signs can be placed more than 8 feet above the floor to better identify booths, provided that the following requirements are met:

- Exhibitors can display one sign for every 10 feet exhibition space.
- The top of a sign cannot be higher than 20 feet above the floor, and the bottom cannot be lower than 8 feet above the floor. The sign must be placed at least 3 feet from the booth's perimeter, that is, 3 feet from the neighboring booth and 3 from the front boundary of the booth.
- If a sign exceeds the 8-foot level and is visible from the booth on the aisle behind it, the back of the sign must be covered or finished aesthetically.
- In perimeter booths only, raised signs of all sizes can be placed beyond the 8-foot level instead of a booth back wall, provided that they are not higher than 10 feet above the ground, nor come within 3 feet from a neighboring exhibitor's booth.







→ Next Convention Date:

May 28 to June 1, 2027