



Journées dentaires
internationales
Québec

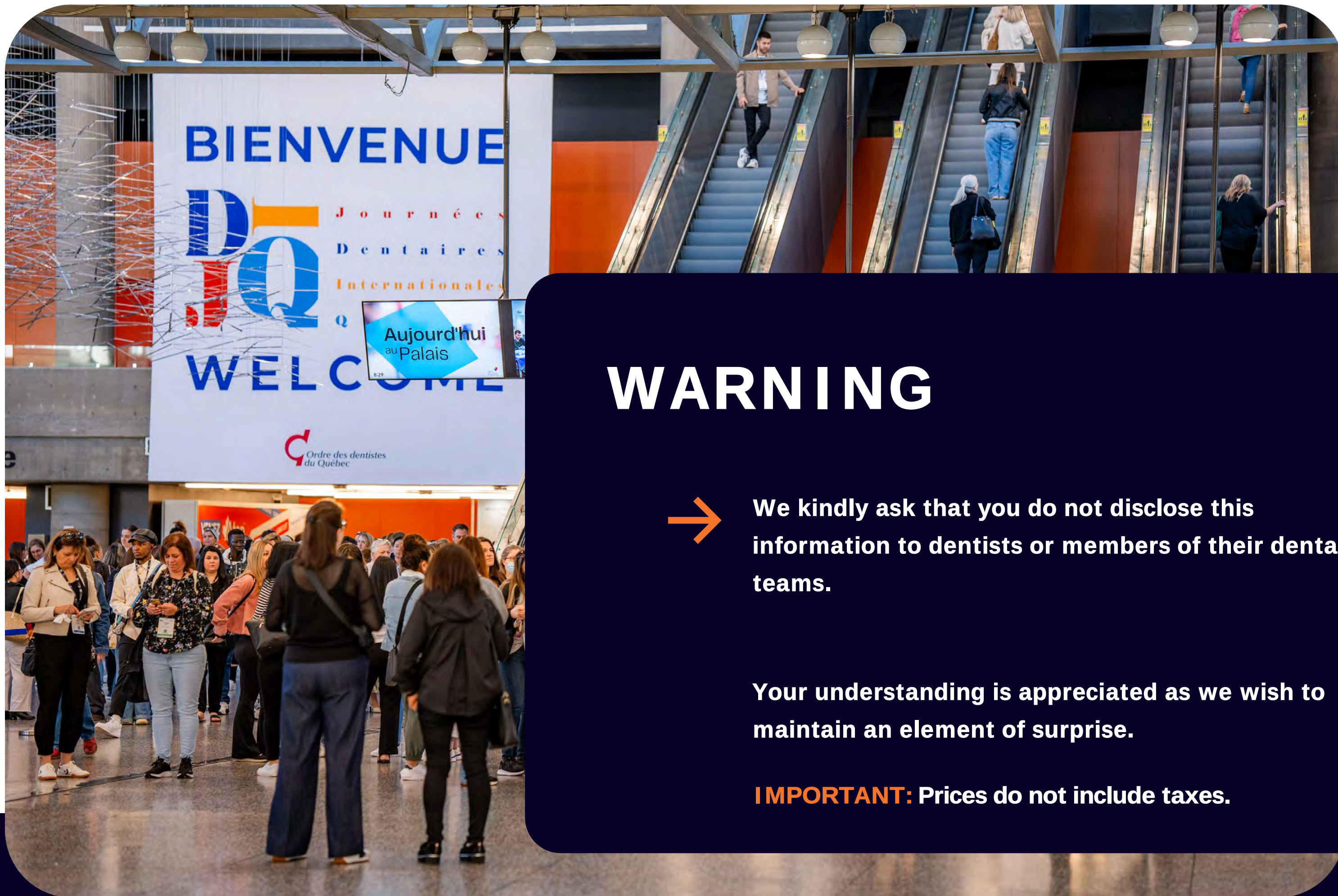
PALAIS DES CONGRÈS OF MONTREAL

Montreal | Canada

2026

jdiq.ca





WARNING



We kindly ask that you do not disclose this information to dentists or members of their dental teams.

Your understanding is appreciated as we wish to maintain an element of surprise.

IMPORTANT: Prices do not include taxes.



THE ADVANTAGES OF BEING A SPONSOR

EDUCATIONAL GRANT AND SUPPORT IN MATERIALS, EQUIPMENT, OR RESOURCES –
CONFERENCES AND WORKSHOPS

FOR MORE DETAILS, PLEASE CONTACT EXPOSITION@ODQ.QC.CA

	BRONZE \$2,500	SILVER \$5,000	GOLD \$10,000	PLATINUM \$20,000 AND UP
Before the JDIQ				
Your logo displayed on the homepage of our website, as well as on the conference or workshop listing in our online program and mobile app.	✓	✓	✓	✓
Priority booth placement at the exhibition during the assignment period scheduled for October 2025.	✗	✗	✓	✓
During the JDIQ				
Your logo displayed on the entrance arch of the exhibition hall according to your sponsorship level.	✓	✓	✓	✓
Your logo displayed on the welcome screens of the workshop or conference you are sponsoring.	✓	✓	✓	✓
Your logo displayed on the screens located throughout the public areas of the Palais des congrès de Montréal.	✓	✓	✓	✓



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During the JDIQ

Your logo displayed during our official opening event, the Urban BBQ.

Identification on the exhibition floor according to the sponsorship level.

Access to the VIP Club with your speaker.

Passes providing access to the 5th-floor conferences on Monday and Tuesday of the convention.

After the JDIQ

Recognition in our post-convention newsletter.

Your logo featured in our event recap video.

Your booth will be featured in our recap video, which will be broadcast throughout the following year.

BRONZE \$2,500



SILVER \$5,000



ONE ACCESS



GOLD \$10,000



TWO ACCESSES

TWO PASSES



PLATINUM \$20,000 AND UP



TWO ACCESSES

FOUR PASSES





THE ADVANTAGES OF BEING A SPONSOR

SPONSORSHIP OF ACTIVATIONS AND ACTIVITIES

For more details, please contact exposition@odq.qc.ca

Before the JDIQ

Your logo displayed on the homepage of our website, as well as on the conference or workshop listing in our online program and mobile app.

Priority booth placement at the exhibition during the assignment period scheduled for October 2025.

During the JDIQ

Your logo displayed on the entrance arch of the exhibition hall according to your sponsorship level.

A poster highlighting your sponsorship and displaying your logo at the sponsored activity or activation.

Your logo displayed on the screens located throughout the public areas of the Palais des congrès de Montréal.

BRONZE \$2,500



SILVER \$5,000



GOLD \$10,000



PLATINUM \$20,000 AND UP





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FOUR PASSES



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A photograph of a person's hands holding a dark-colored smartphone. The person is wearing a light blue button-down shirt and blue jeans. Another hand is visible, hovering just above the phone, suggesting a gesture or interaction. The background is a blurred indoor setting with light coming from a window.

DIGITAL VISIBILITIES BEFORE THE CONGRESS

JDIQ NEWSLETTER + SOCIAL MEDIA

Banner in the JDIQ Newsletter

More than 12,000 contacts

The content must provide added value for delegates.

Examples :

- Contests
- Special Announcement
- Providing a compelling reason for participants to visit your booth

Pricing varies based on the timing of the broadcast, ranging from **\$500 to \$2,000**.

MULTIPLE SPOTS AVAILABLE

- December Newsletter + Social Media - Announcement of registration opening (and rates): **\$500**
- January Newsletter + Social Media - Registration launch: **\$800**
- March Newsletter + Social Media - Full Monday-Tuesday program: **\$1,100**
- April Newsletter + Social Media - Announcement of activities and exhibitor hall: **\$1,300**
- May + Social Media - Must-see at JDIQ - Contest: **\$1,600**
- May Newsletter + Social Media - Survey: **\$1,400**
- June Newsletter + Social Media - Highlights video and photo albums: **\$2,000**



VISIBILITY ON THE MOBILE APP

The JDIQ 2026 will have its own dedicated mobile app.

The app will allow attendees to access the program schedule, speaker information, an exhibition hall map, and conference room numbers.

MAIN PARTNER OF THE APP

Gain prime exposure within the app and in all communications related to it!

Keep your business in the spotlight throughout the entire event cycle and always stay within reach!

Additionally, enjoy visibility in the newsletter and on social media when we promote the congress mobile app.

Price: \$8,500



INCLUDES:

- Logo on the app's loading page
- One banner on the homepage
- One banner on the map
- One rotating banner

Featured Exhibitor Package

- Officially recognized as the "Main Partner of the JDIQ App" whenever the mobile app is promoted
- Your booth highlighted on the map in your company colors

HOMEPAGE BANNER

(only 3 available)

Your ad will be one of the banners displayed on the JDIQ mobile app page. Your brand will be seen by all users every time they open the app.

Highly Exclusive: Limited to a few companies, with banners displayed in rotation.

Price: \$3,500



- One-click access to your profile or website
- Highly visible with a high click-through rate
- Quick access to your booth location on the map
- Dramatic increase in visits to your profile

ROTATING BANNER

Affordable, high-visibility exposure

Rotating banners provide extensive coverage throughout the app, as they appear at the top of most pages.

Price: \$2,500



- **Limit of 5 (in rotation)**
- Banner displayed in multiple locations for maximum exposure
- One-click access to your listing, website, or booth location on the map
- Dramatic increase in visits to your advertisement

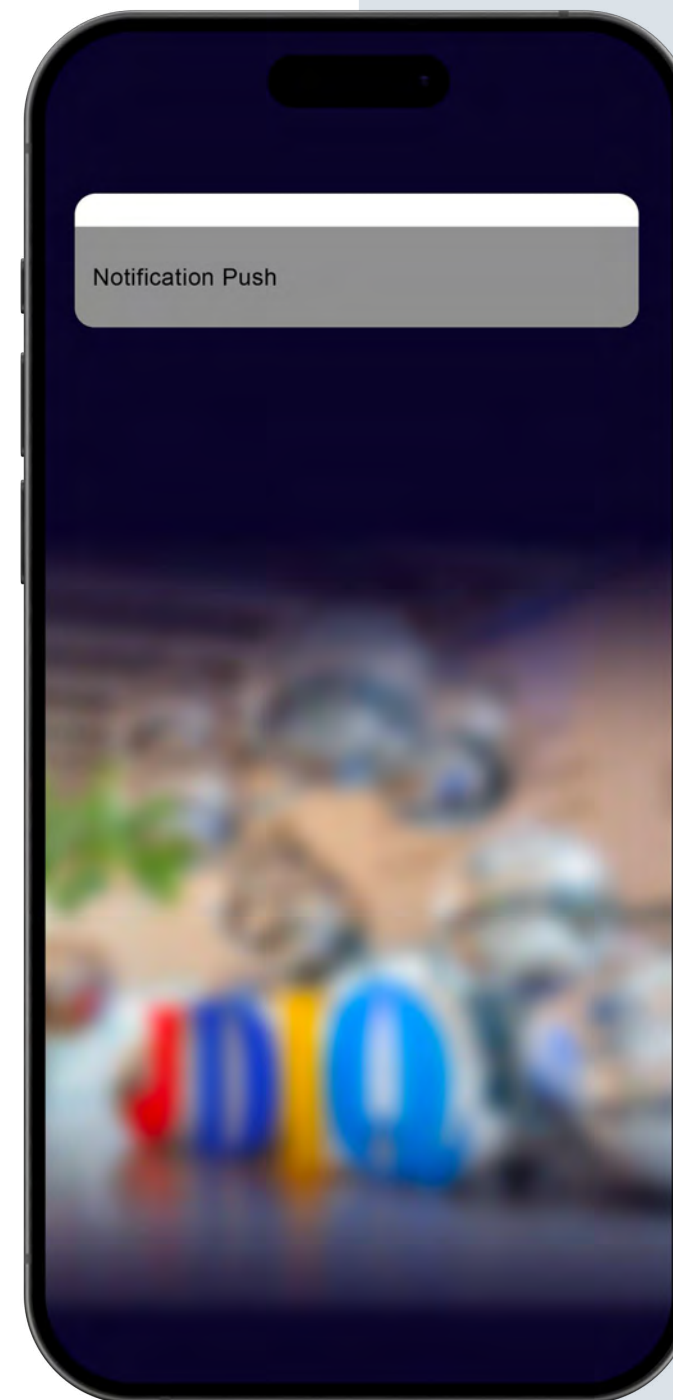
“PUSH” NOTIFICATIONS

Reach a large audience with alerts.

Push notifications are SMS-type messages received by all users, whether the app is open or closed.

These messages are typically short and are used to highlight an important event/product.

Price: \$2,000



- Push notifications reach users even when the app is not open.
- The message also appears in the inbox of all users.
- Flexible actions can be assigned to each notification.

By clicking on a notification, you can:

- Make a special announcement
- Direct users to your exhibitor profile
- Direct users to a conference profile
- Direct users to a website page

SPECIAL ANNOUNCEMENT OR "NEW PRODUCT ALERT"

Send a message to the inbox of all users.

It will appear in the inbox of all participants with a notification on the home screen.

The message in the app can include a photo, description, and a link to your booth on the map.

Price: \$1,750



EXCLUSIVE EXHIBITOR OFFER

- Your direct link to the profession
- Distributed to over 5,400 dentists and dental specialists
- Digital format produced twice a year

Contact us to learn more:
journal@odq.qc.ca

50 % DISCOUNT

On advertisement in
future editions of the
Journal





**GENERAL
VISIBILITIES
DURING THE
CONGRESS**

URBAN BBQ

7th floor terrace of the Palais des congrès de Montréal

Become a partner of the second edition of our networking event celebrating the official launch of JDIQ, the Urban BBQ, scheduled for Sunday, June 1st, from 4:30 PM to 7:30 PM on the terrace of the Palais des congrès in Montreal.

We offer several partnership and visibility opportunities for your business, tailored to your contribution. We also provide an exclusive sponsorship opportunity for the event. This is a great chance to thank your clients attending JDIQ while strengthening your business relationships in an exceptional setting.

Price: On request



Available opportunities:

- **Become the official host of a turnkey event.**
Your company will be featured in all of our public communications, such as "XYZ Company presents the Urban BBQ" or "The Urban BBQ by XYZ Company."
- **Custom photo spaces.**
Provide participants with a group photo space featuring your logo, perfect for capturing attention.
- **Your logo integrated into the decor.**
Display your logo on elements such as cushions, ping-pong tables, cocktail tables, and bean bag toss games.
- **A signature mocktail.**
A non-alcoholic cocktail will carry a name inspired by your products or services for unique visibility.
- **Broadcast promotional content.**
Present a video of your company or products on a screen during the event.
- **A personalized hashtag.**
Boost your online visibility with a hashtag created specifically for the event.
- **Exclusive speaking opportunity.**
Take the opportunity to give a speech or presentation during the evening.

Contact us to explore these options and collaborate on making this unmissable event a success!

LOGO ON THE WI-FI HOMEPAGE

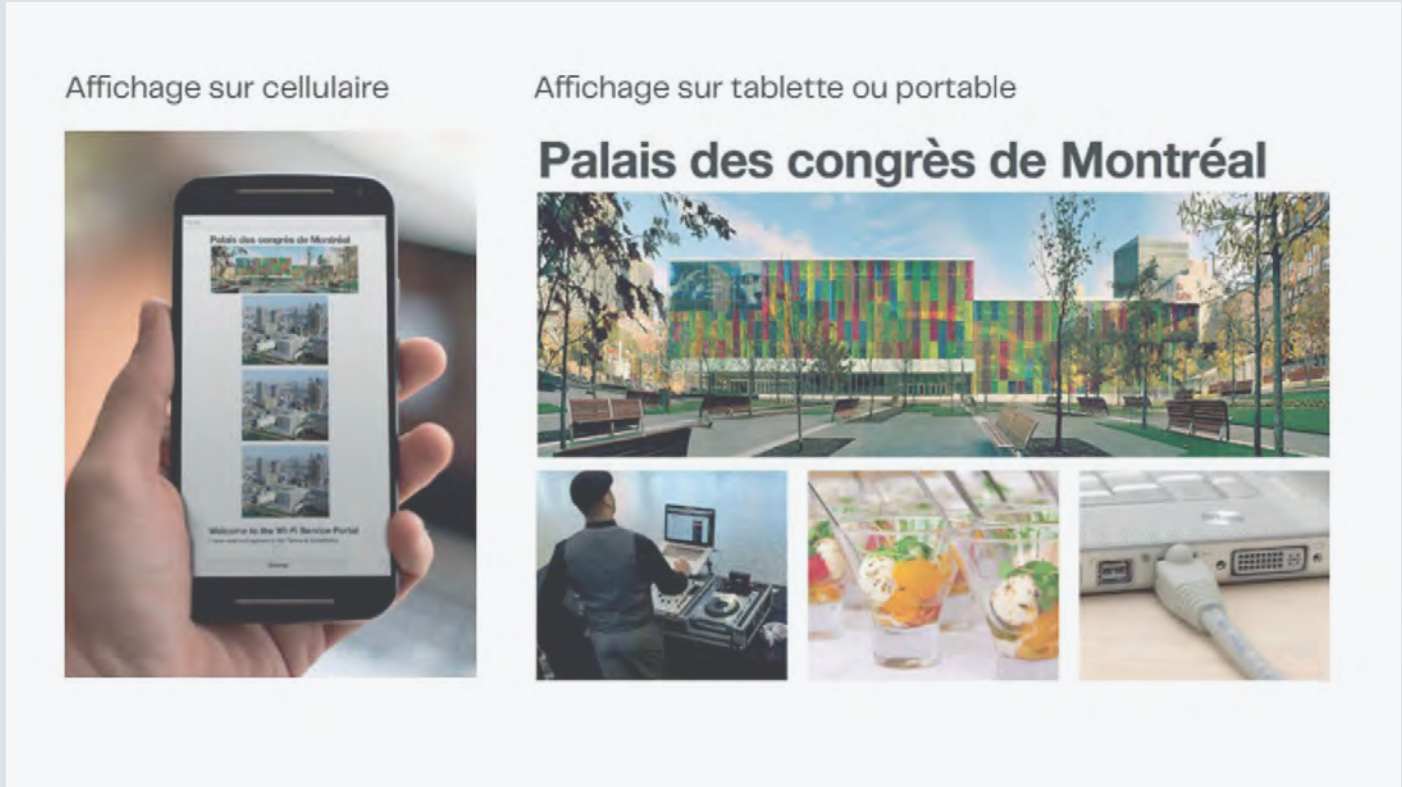
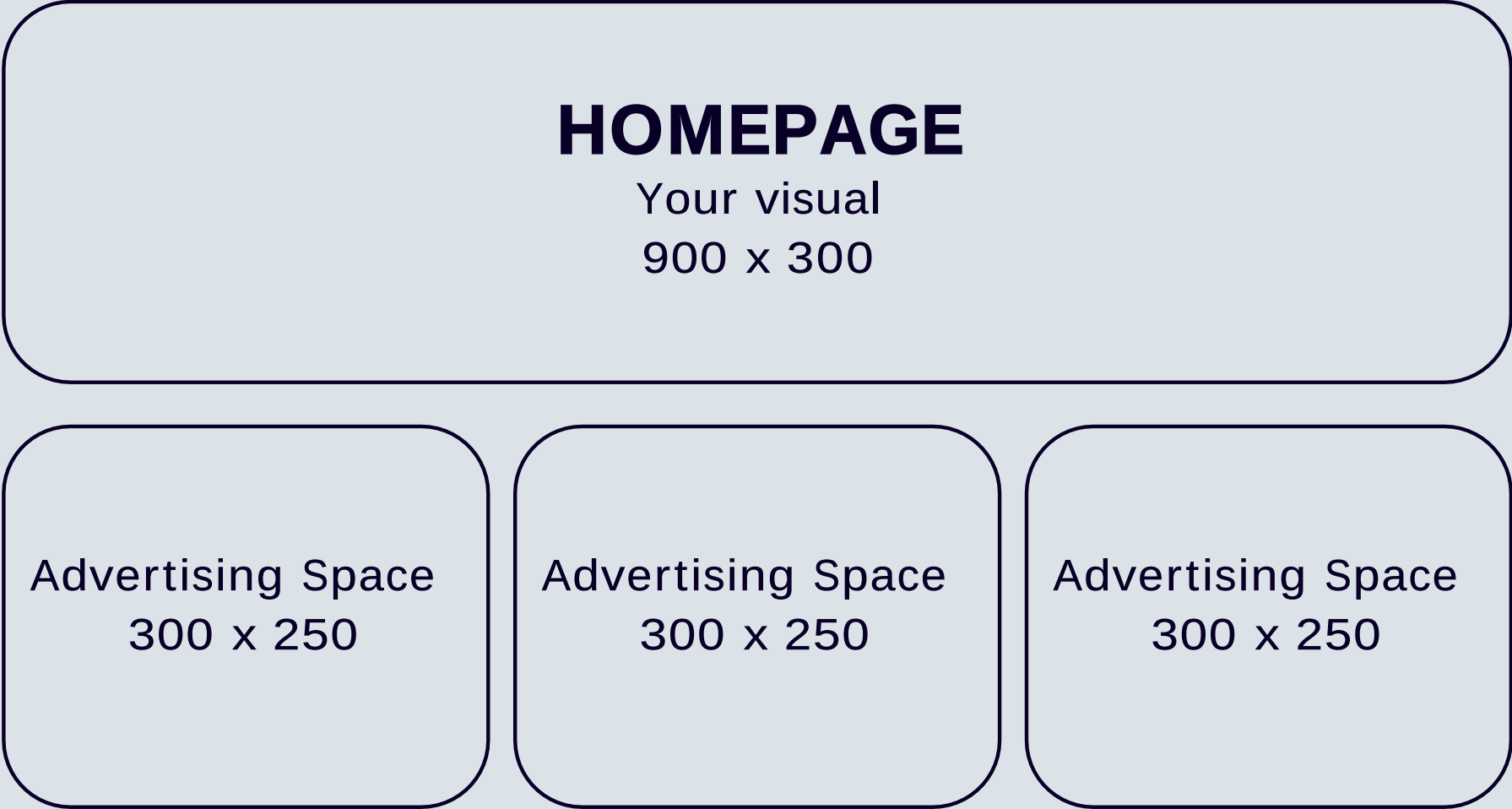
(Homepage banner)

Everyone at the Palais des congrès connects to the Wi-Fi.

Each person will be directed to the Wi-Fi login page of the Palais des congrès.

This is a perfect opportunity to showcase your brand to all congress participants who connect to the internet during the event.

Price: \$3,000 (for the banner)
\$2,500 (for each advertising space)

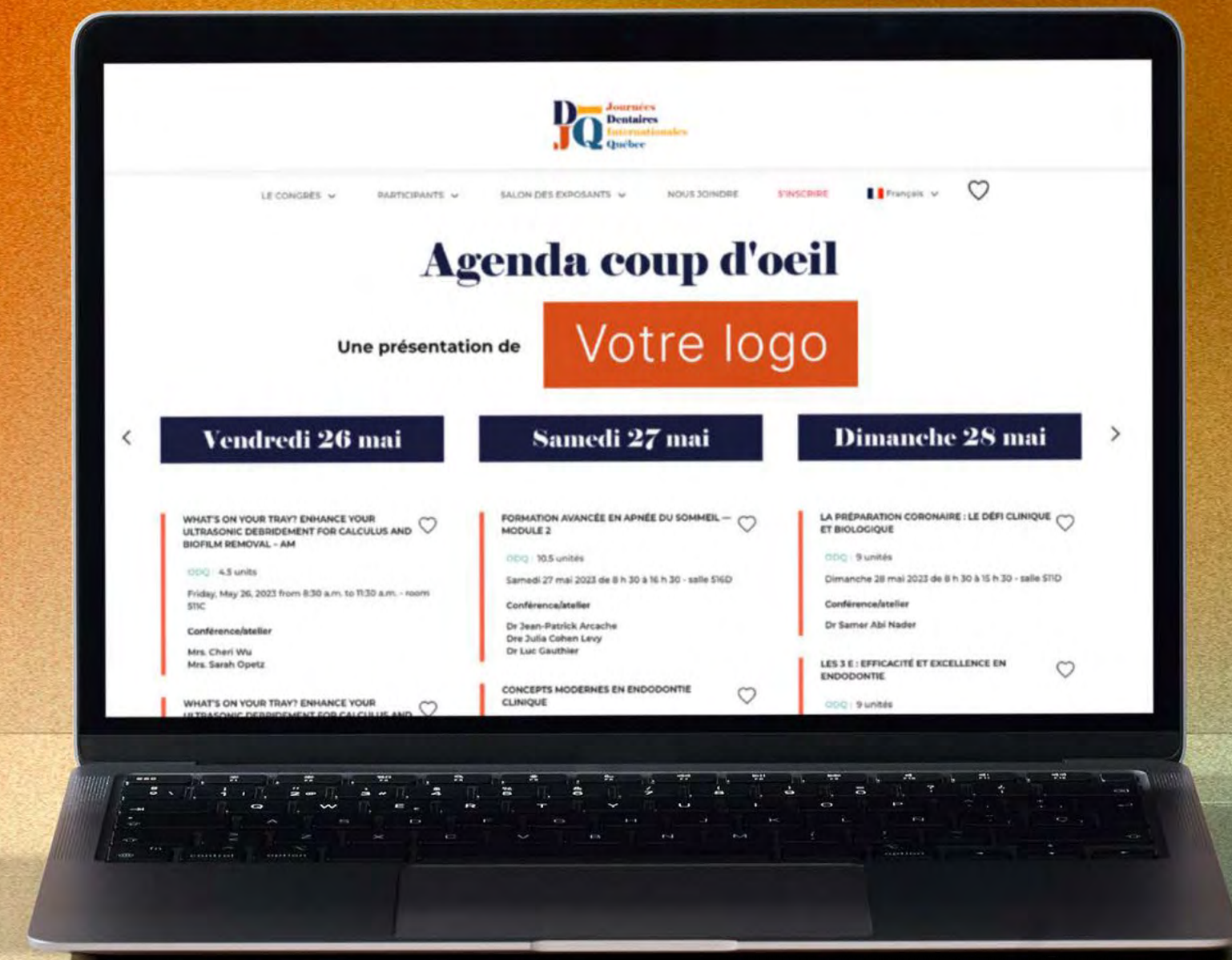


LOGO ON THE “QUICK OVERVIEW AGENDA” PAGE

One of the most visited pages during the congress.

Web page featuring the schedule of activities and room numbers.

Prix: \$5,000





DELEGATE BAGS

Place your company's name and logo in the hands of 10,000 delegates.

Price: On request



BAGS INSERTS

Insert a document or sample into the 10,000 bags distributed to all delegates at the congress. Your company must have reserved a booth in the exhibition hall.

Price: \$8,500



HALL VIGER VISIBILITIES

VOX POP WALL

This wall is located in front of the entrance to the exhibition floor. It offers a unique access point and an exceptional sponsorship space.

Interviews with delegates, exhibitors, and partners will take place in front of this wall in the form of Vox Pop. These video clips will also be shared on our social media.

The wall will be covered with a mosaic of your logo and/or your slogan.

Price: \$17,500



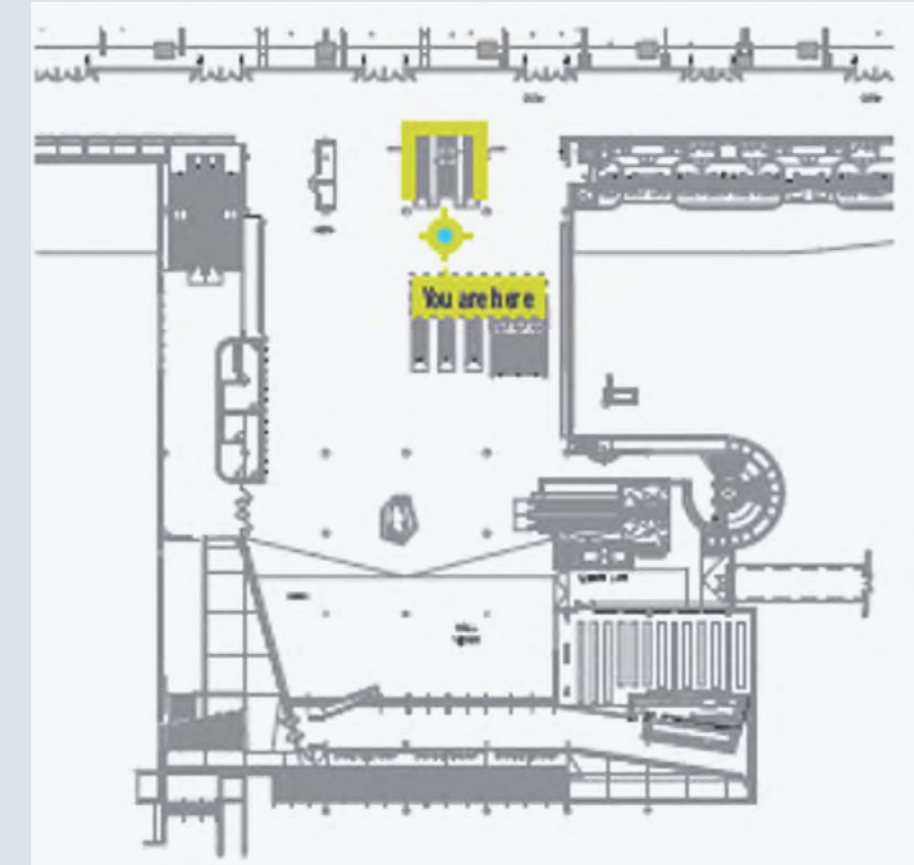
COMMON AREAS GD209

Dimensions: 4 of 79" x 45 ½" and 8 of 75" x 45 ½"

Material: Foamcore

Level 2 • Hall Viger

Price: \$13,000



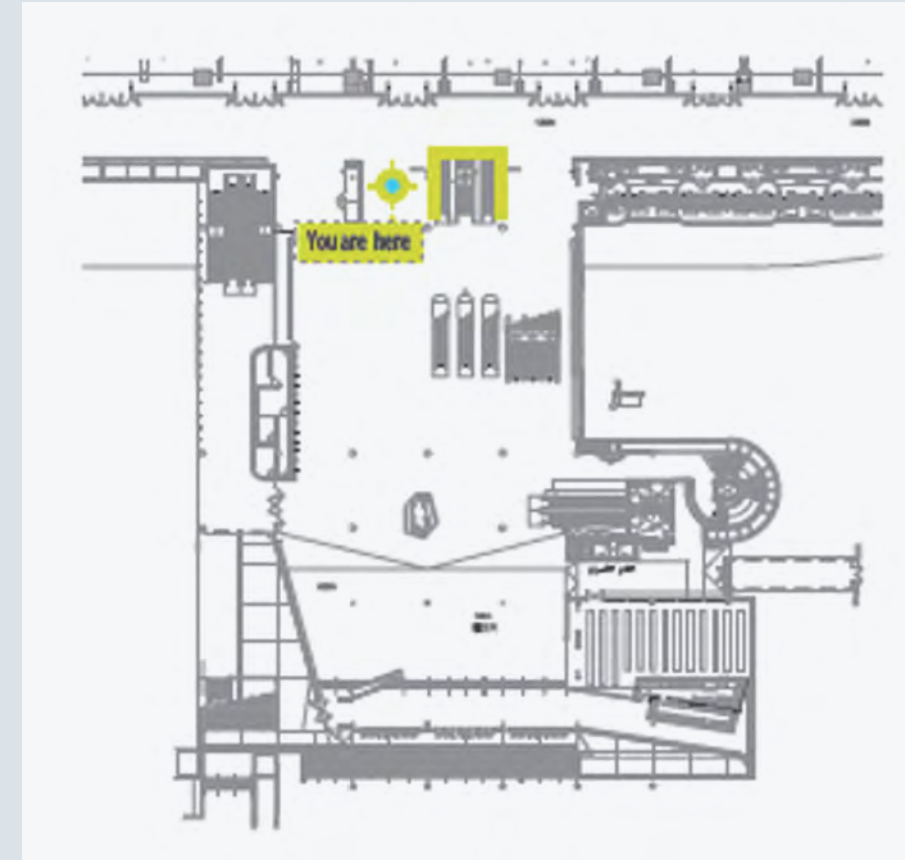
COMMON AREAS GD208

Dimensions: 24 panels

Material: Foamcore

Level 2 • Hall Viger

Price: \$12,000



VISIBILITY FOR MONDAY & TUESDAY

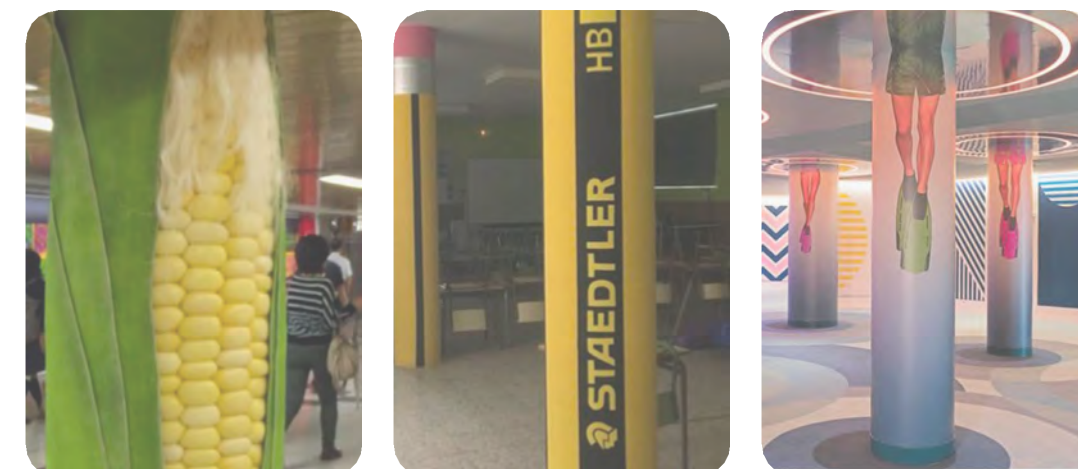
HALL VIGER & EXHIBITION HALL COLUMNS

Enhance your media impact by being omnipresent and innovative. Offer a discovery path with images and QR codes that can be scanned using mobile devices. Users will be directed to an image or video in augmented reality or to a website.

The Hall Viger is the main thoroughfare for all delegates.

Sponsorship at the discretion of the Ordre des dentistes du Québec.

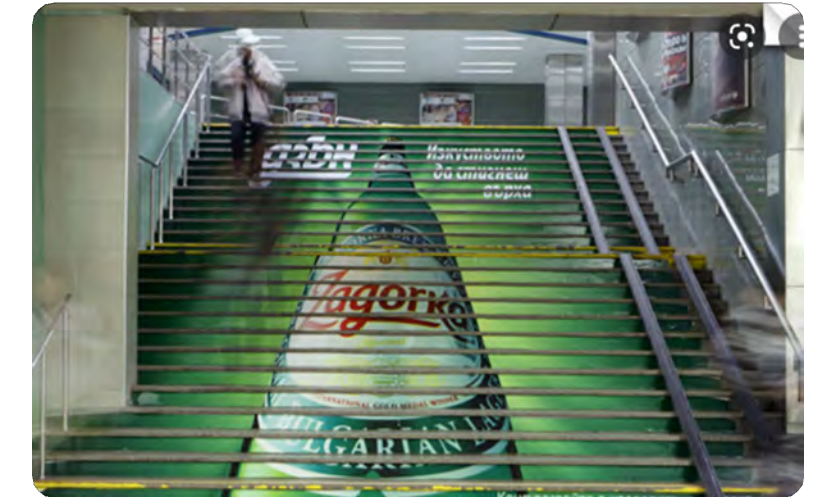
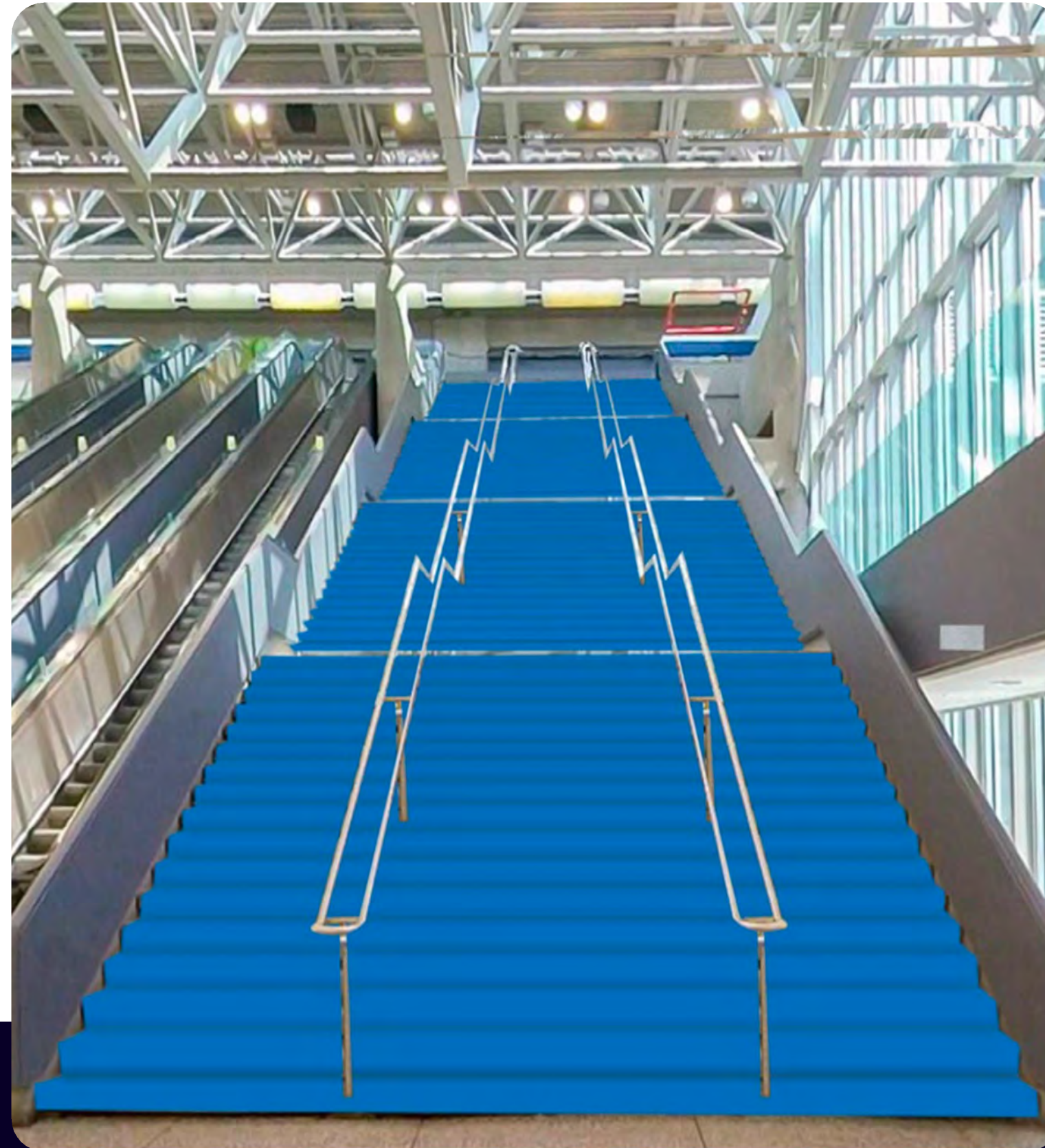
Price: \$ 5,500 per column
\$ 23,000 (for the 5 columns)



HALL VIGER STAIRS

These stairs provide access to Level 500, the area dedicated to continuing education for dentists and dental teams throughout the 5-day conference.

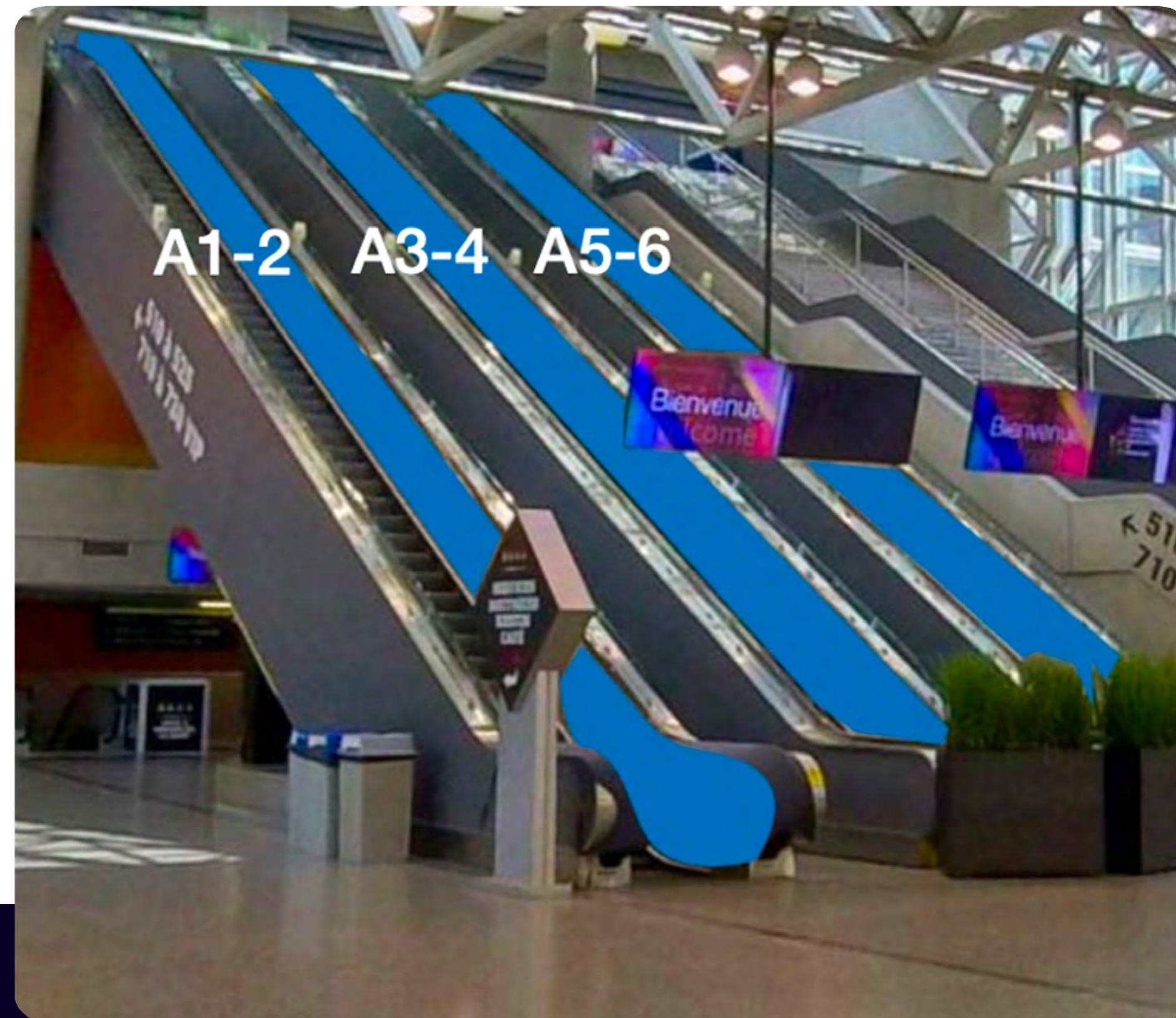
Price: \$7,500 per section or \$28,500 for all the sections.



HALL VIGER ESCALATORS

Price: on request

Printing and installation
not included.



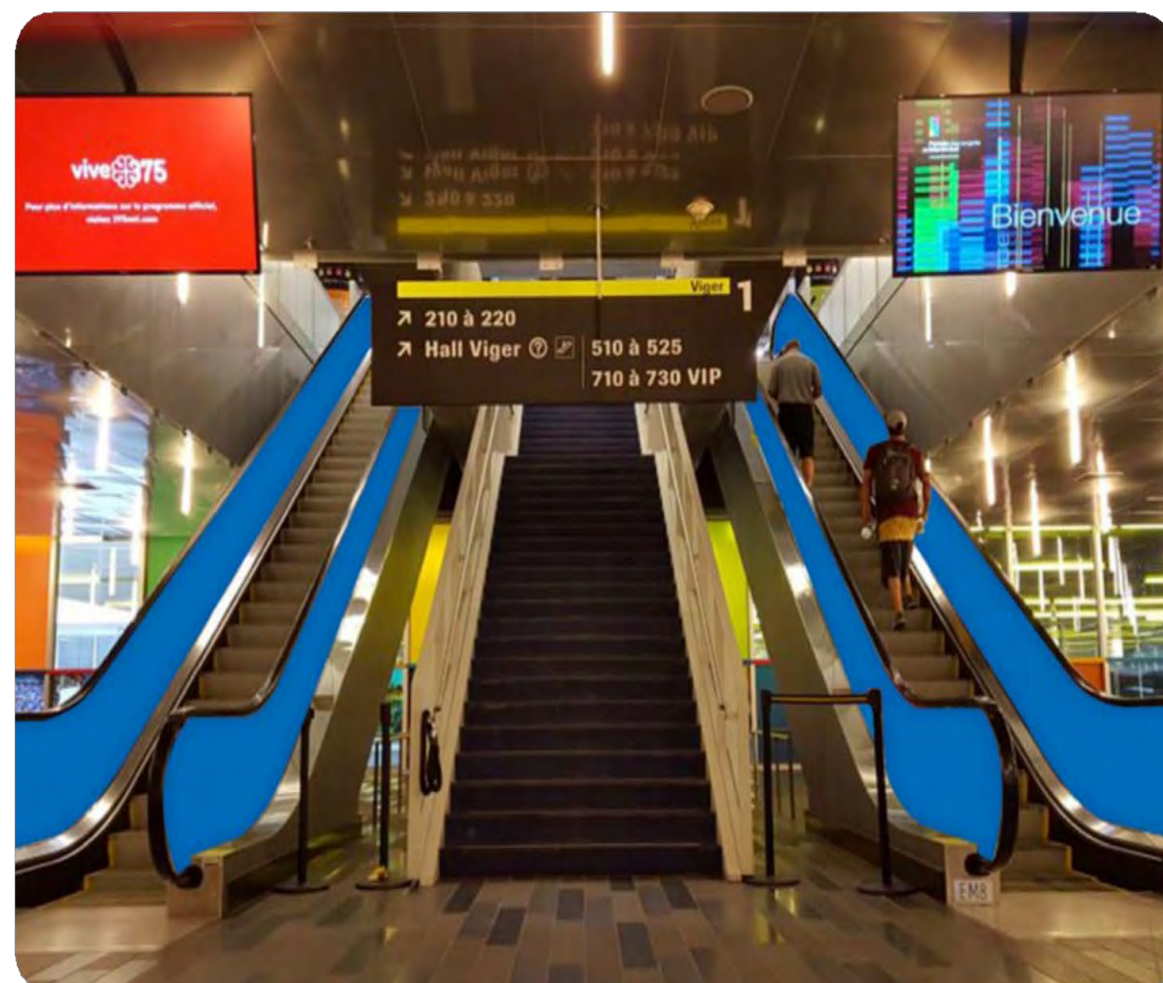


D-JQ

**Sortez
votre code
QR**

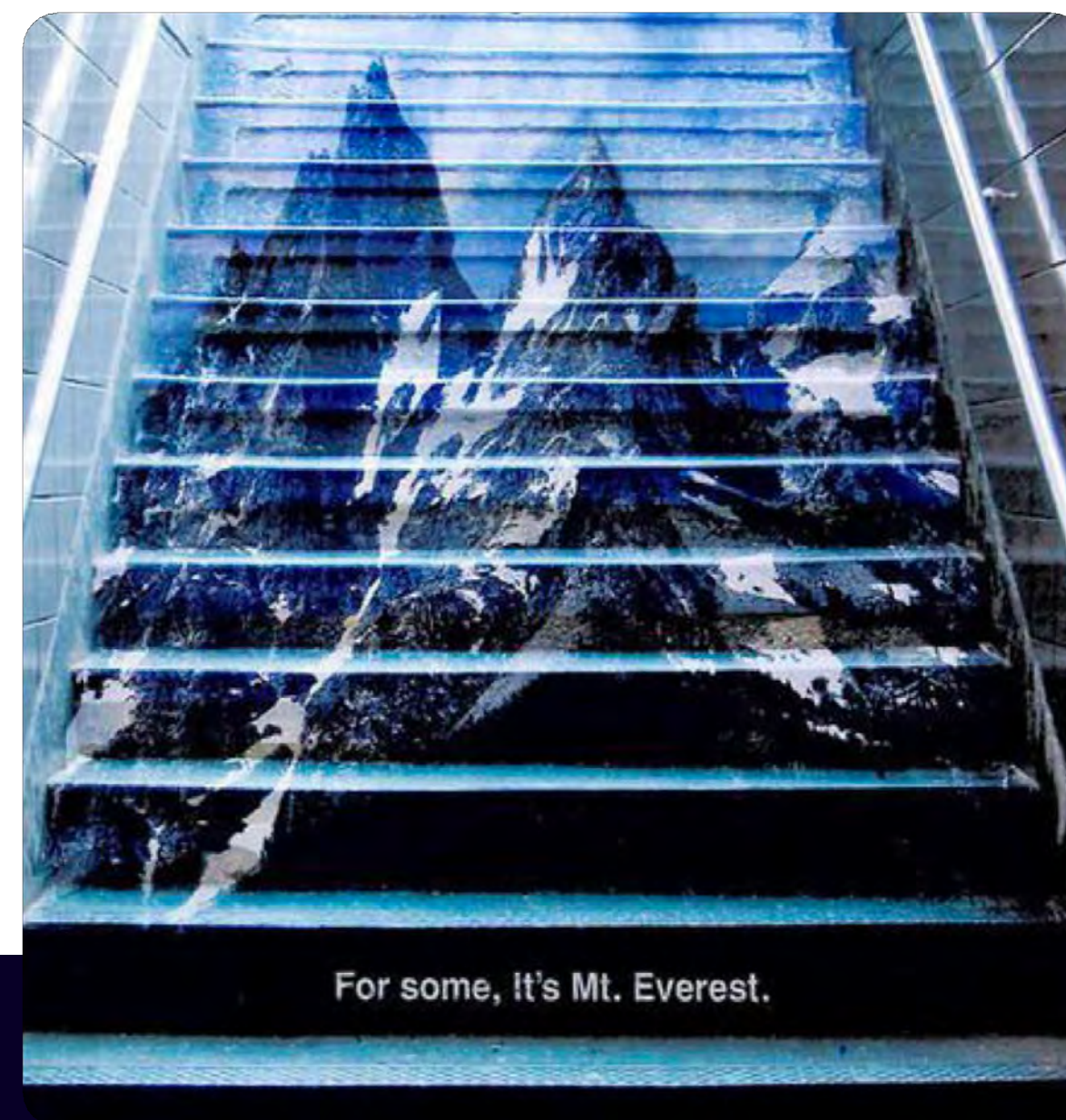
**Have your
QR
code ready**

**SHOPPING
GALLERY
VISIBILITIES**



Make a bold impression, dazzle, and bring smiles to the delegates... as this is a key part of the JDIQ convention.

Be creative!



LOBBY STAIRS

The escalators leading to Hall Viger offer additional advertising opportunities. Don't want to share your space and prefer full control over the branding at this prime location? Pair your advertisement with the Lobby space and enjoy an attractive rate for both placements!

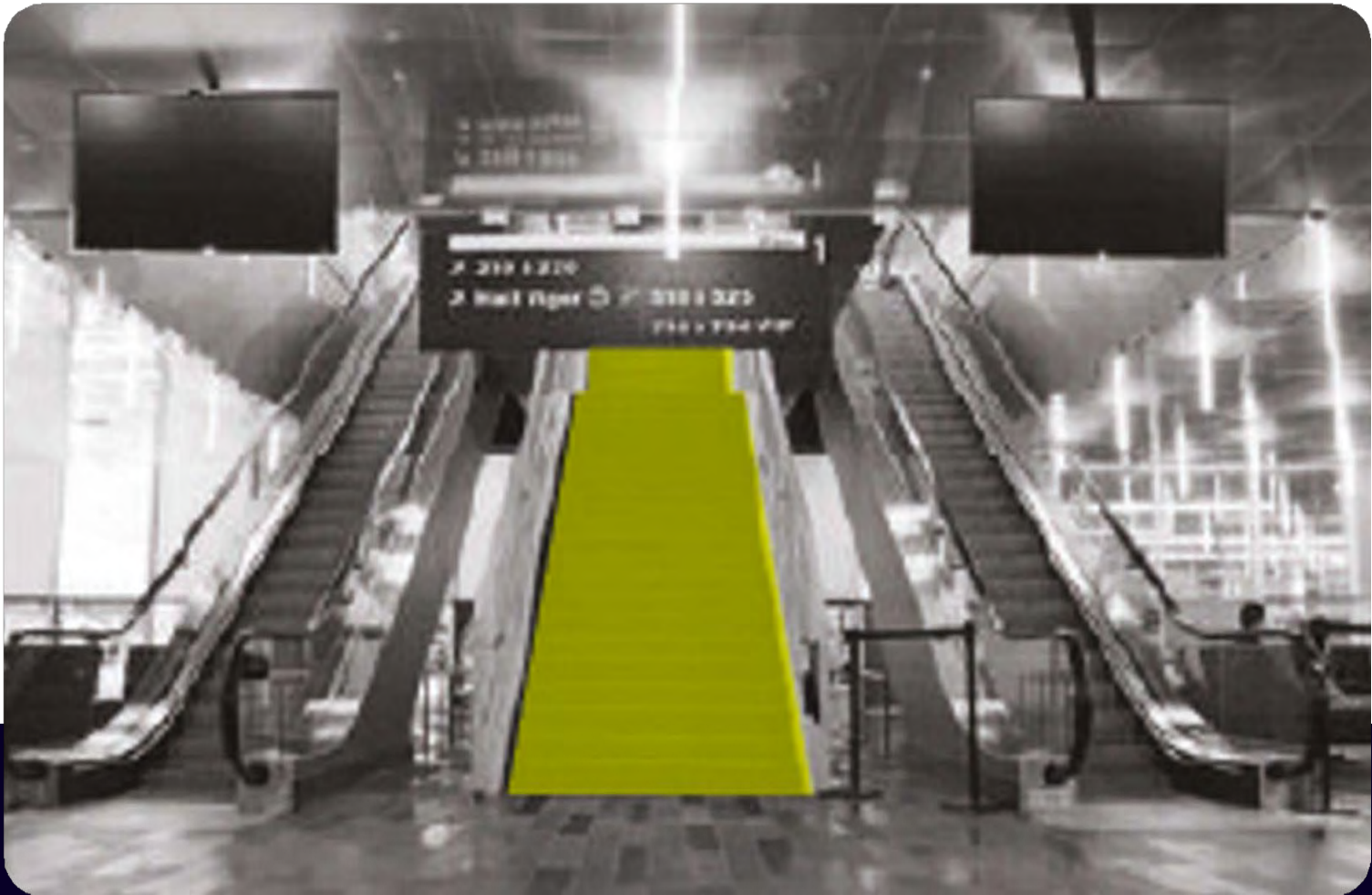
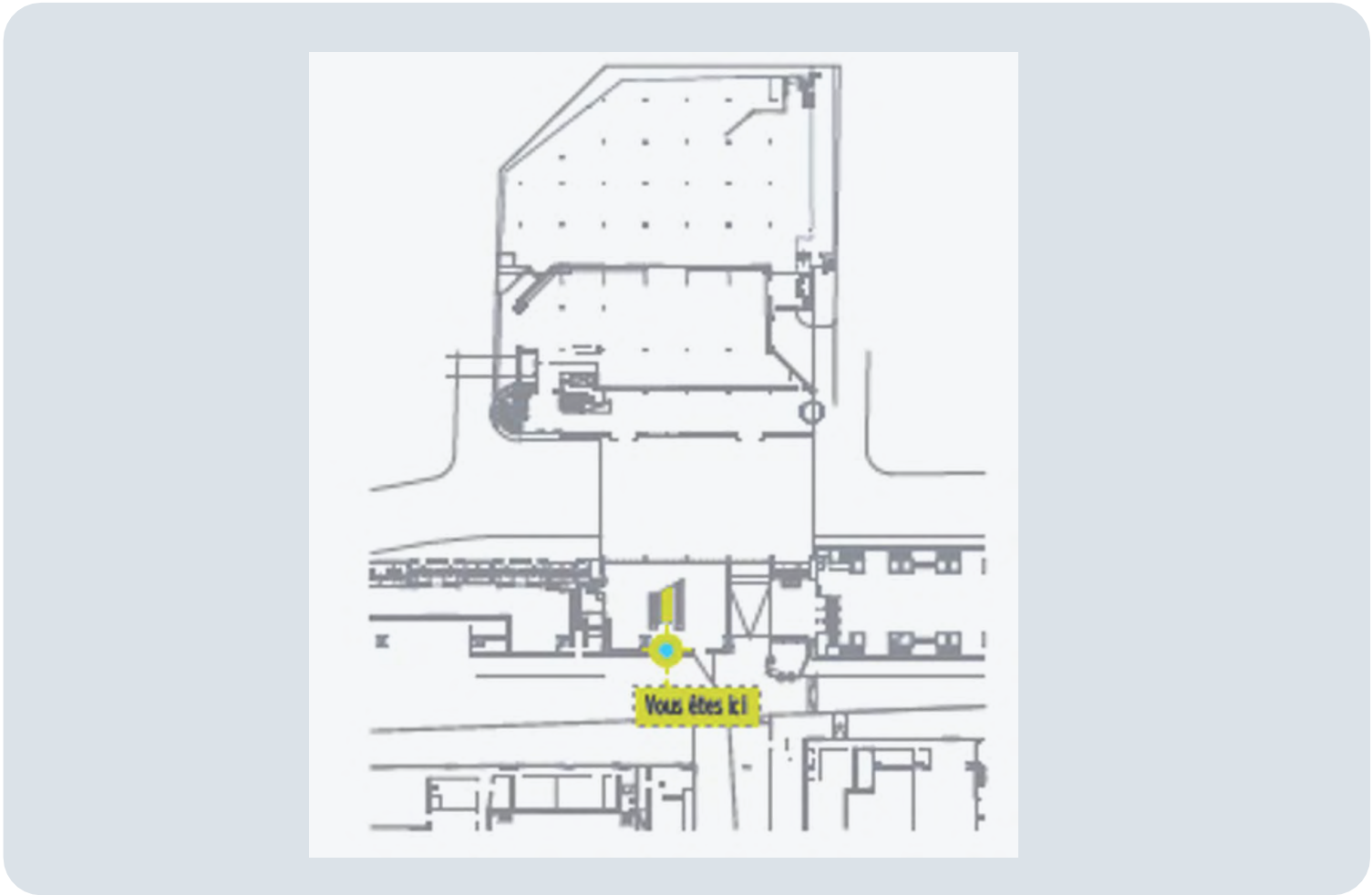
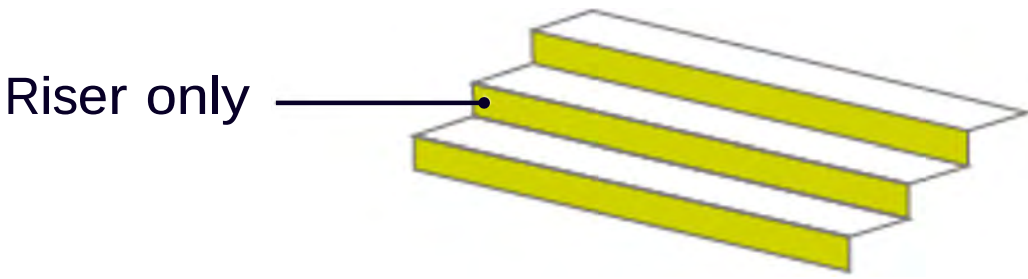
Price : Between 5,000 \$ and 15,000 \$

COMMON AREAS SC101

Dimensions: Each riser measures 72" x 6"
Material: Adhesive vinyl
Level 1 • Shopping Gallery

Price: \$6,500

Combined
with SC102:
\$5,500



COMMON AREAS SC102

Dimensions: Each riser measures 58' x 6"

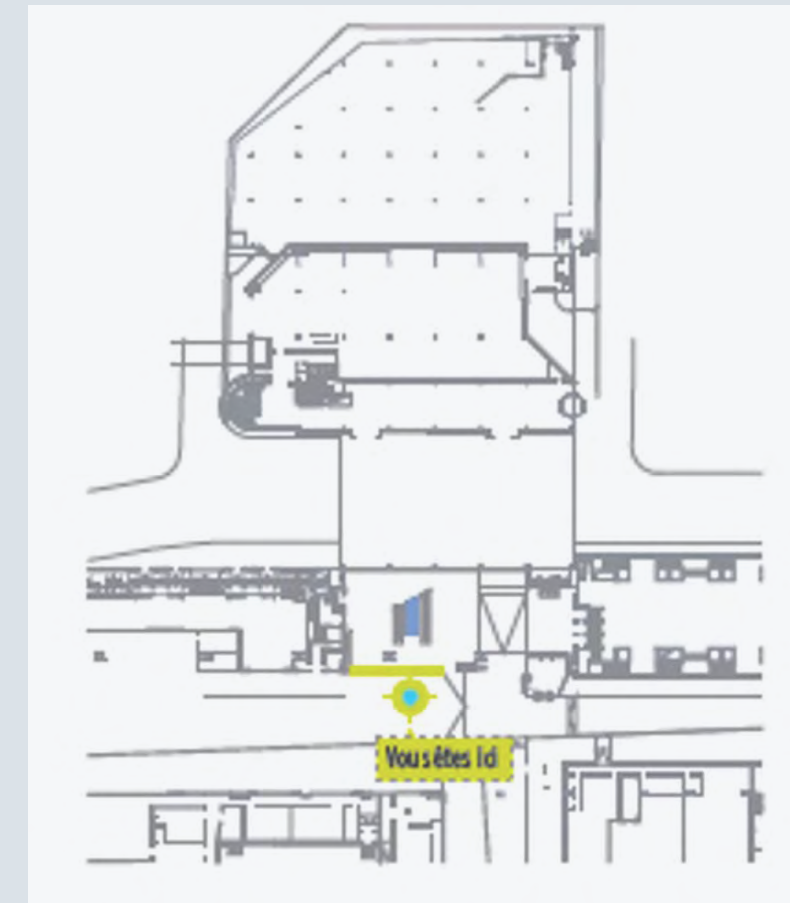
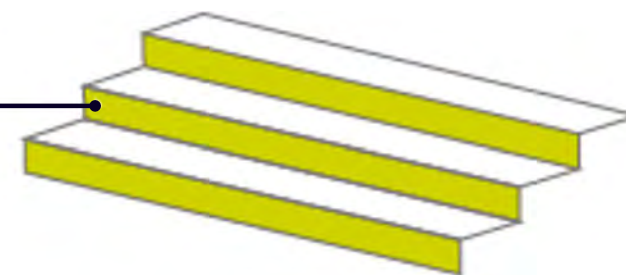
Material: Adhesive vinyl

Level 1 • Shopping Gallery

Price: \$5,500

Combined
with SC101:
\$4,500

Riser only



AIRES COMMUNES HB101-A

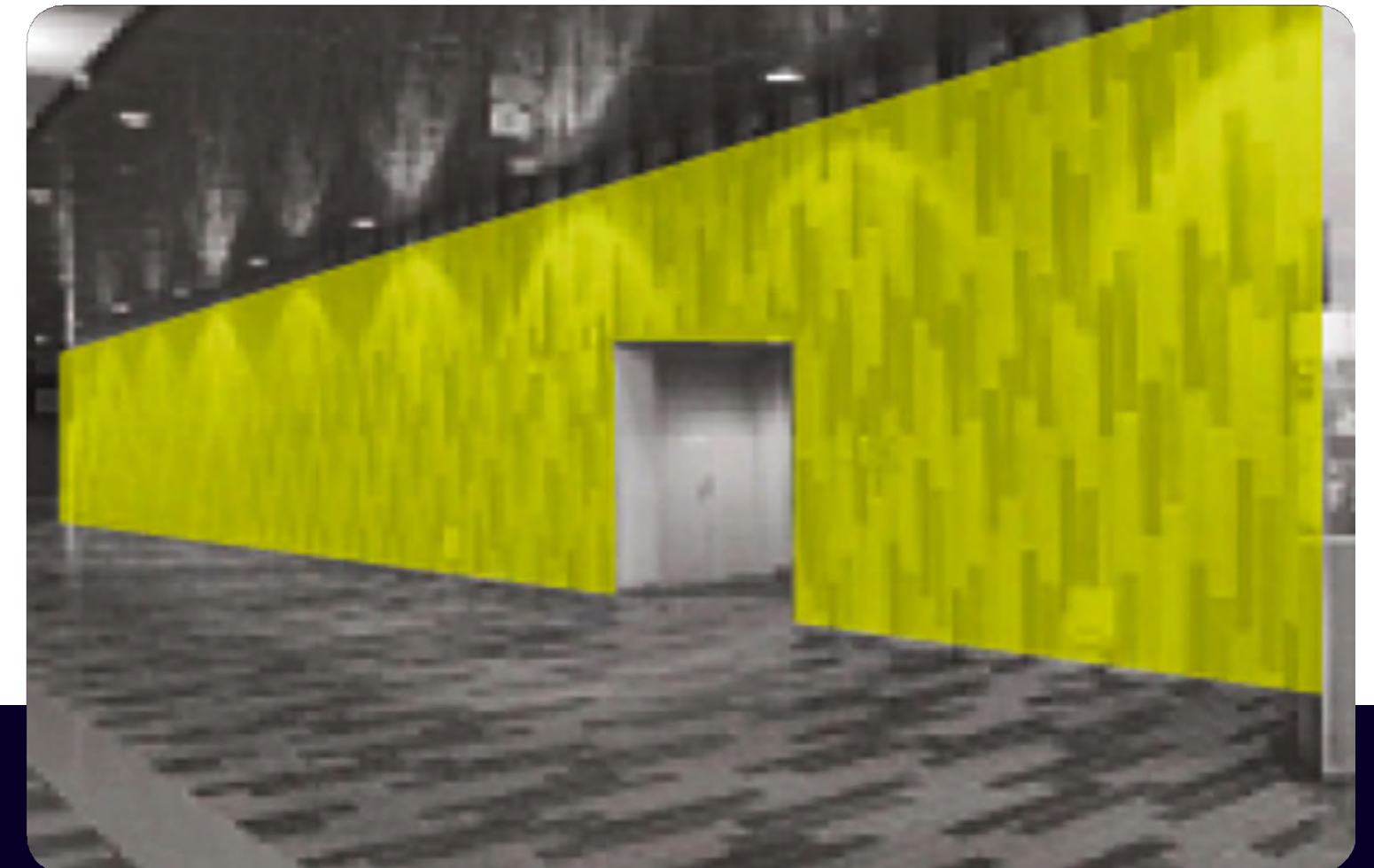
Dimensions: 95' x 13'

Material: Banner

Level 1 • Shopping Gallery

Sponsorship at the discretion of the Ordre des dentistes du Québec.

Price : \$38,000



COMMON AREAS HB101-C

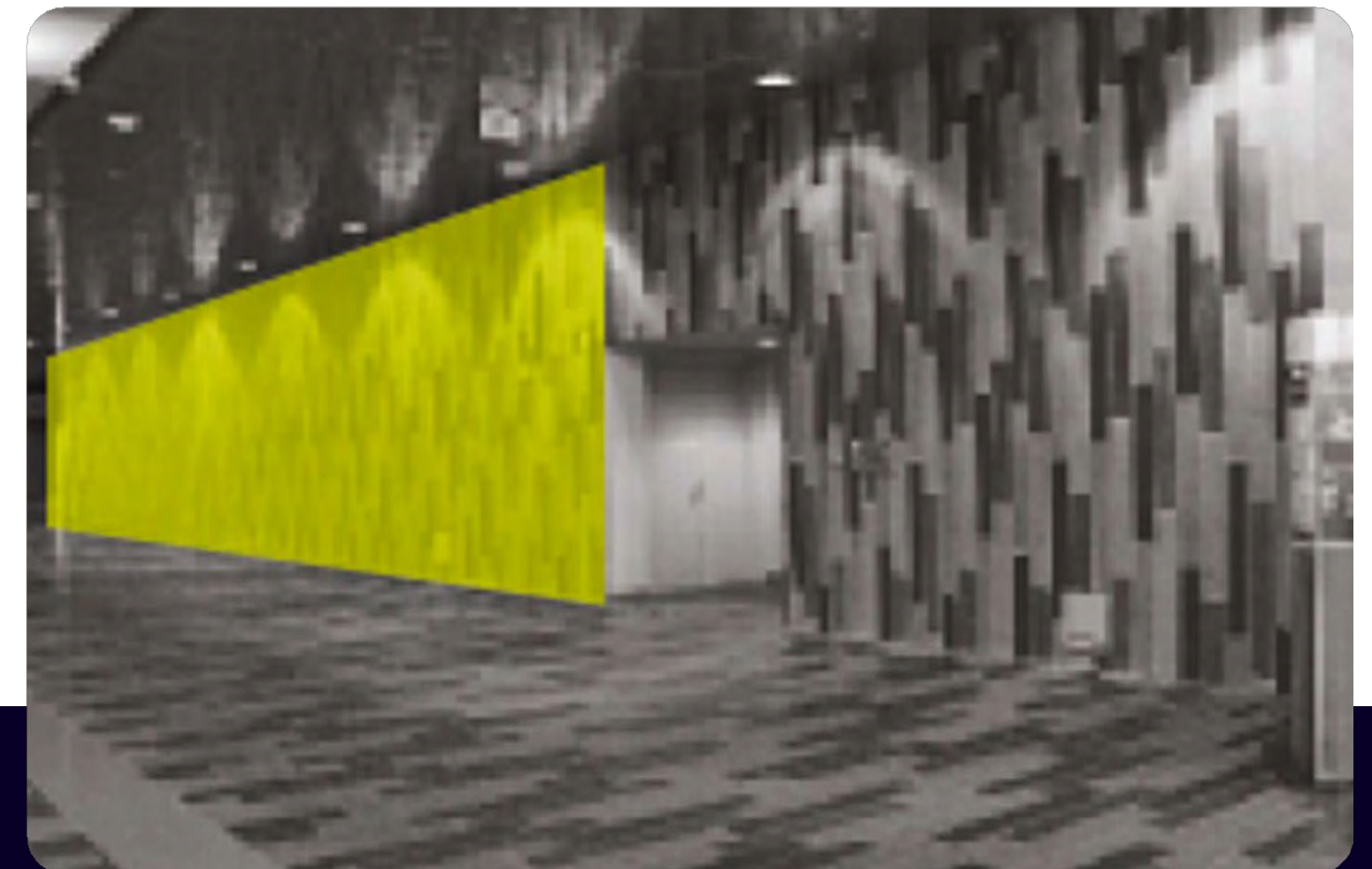
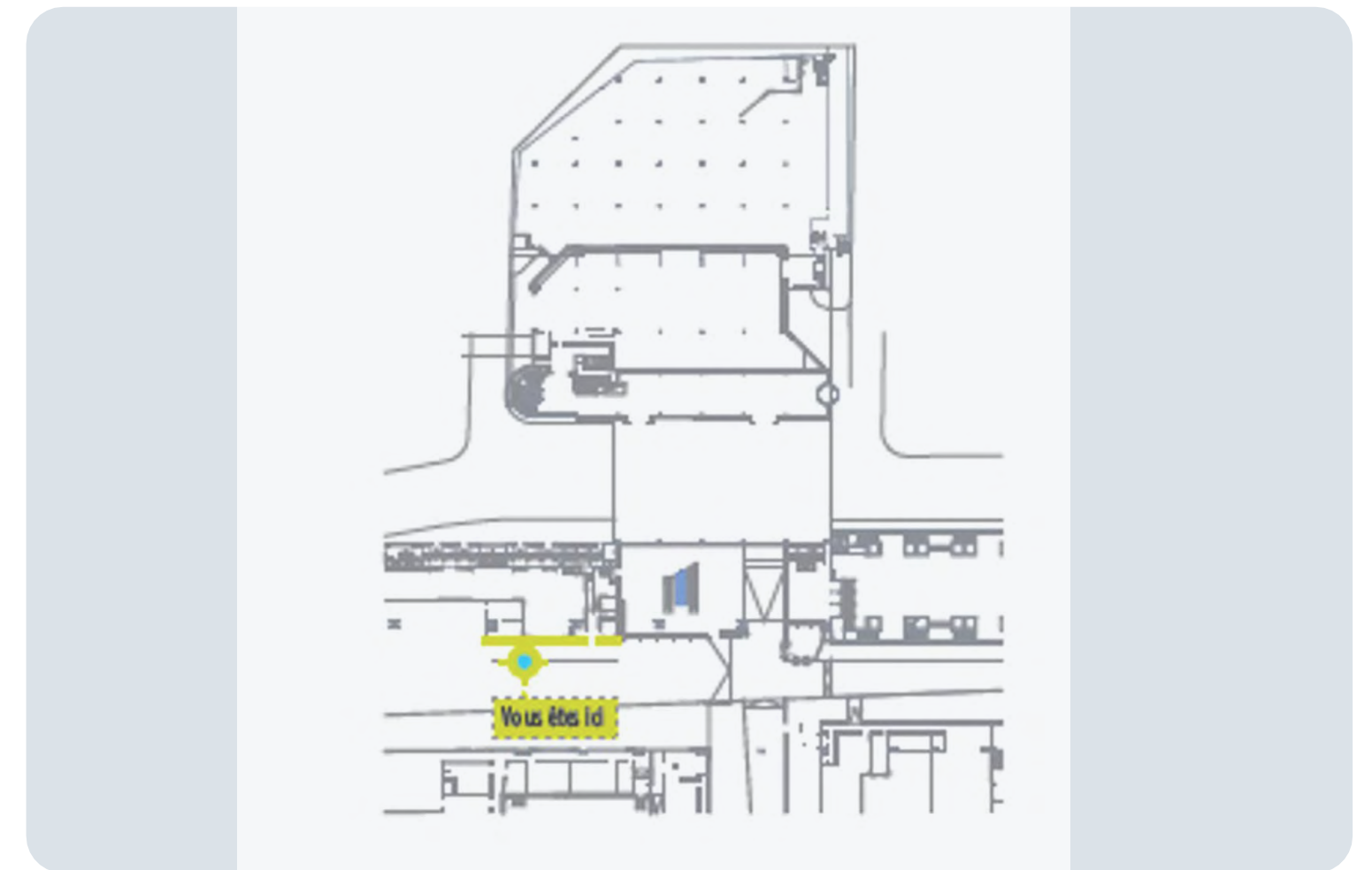
Dimensions: 72' x 13'

Material: Banner

Level 1 • Shopping Gallery

Sponsorship at the discretion of the Ordre des dentistes du Québec.

Price : \$28,000



COMMON AREAS HB101-B

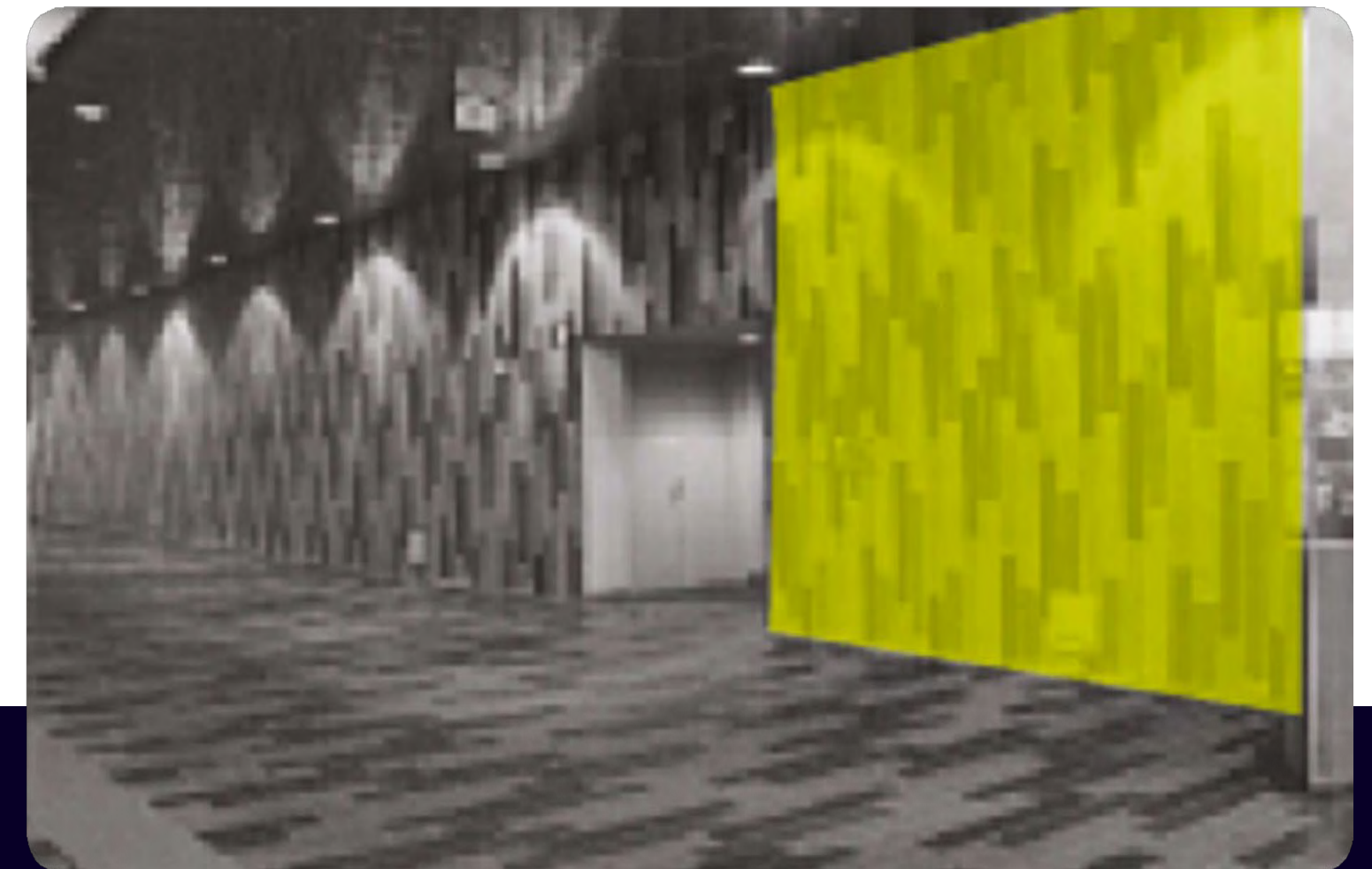
Dimensions: 23' x 13'

Material: Banner

Level 1 • Shopping Gallery

Sponsorship at the discretion of the Ordre des dentistes du Québec.

Price : \$11,000



EXTERIOR DOORS (IN FRONT OF THE WESTIN)

Printed on the exterior doors in front of the Hotel Westin Montreal.

Must be approved by the Palais for outdoor signage.

Price: \$6,750



EXTERIOR WINDOWS WCEXT1

Dimensions: 1 of 54" x 72" • 2 of 60" x 72"

Material: Adhesive vinyl

Level 1 • Entrance at the corner of St-Antoine and Bleury.
Must be approved by the Palais for outdoor signage.

Price : \$6,600





VISIBILITIES – LEVEL 5

BATHROOMS CUSTOMIZED WITH YOUR BRAND COLOURS*

Create a floral mural with your logo or a mini selfie station.

Identify the doors inside and/or outside with YOUR LOGO.

Dress up the floors and even the walls. Showcase your products on the counters.

Beautify the restrooms at the Palais des congrès with your brand image!

*Also available on the exhibitor floor.

Price : On request





EXHIBITION HALL VISIBILITIES

PRINT ON BISTRO SECTION TABLES ON THE EXHIBIT FLOOR

Design a layout that highlights your brand on the tables in the bistro section.

Price: To be determined based on the number of tables selected.





NETWORKING HOUR

(Monday and Tuesday)

Beers and wines will be served in the exhibition hall, after the conferences, from 4:00 PM to 5:00 PM on Monday and Tuesday.

Price : \$20,000



BREAKFAST IN THE EXHIBITION HALL

(Monday and Tuesday)

Sponsor the continental breakfast that will be served in the exhibition hall from 8:00 AM to 8:30 AM, before the start of the conferences.

Price: \$17,000



MASSAGE BOOTHS

(Monday and Tuesday)

Become a sponsor of one of our two massage booths.

Price : \$5,000 for each



PROFESSIONAL PHOTO STUDIO

(Monday and Tuesday)

Sponsor our photo studi, an engaging space where participants can take a professional photo to share on their social media.

This booth, located in the Hall Viger, offers prime visibility.

Price: \$10,000

PHONE & COMPUTER CHARGING STATION

Price: \$5,000



ARE YOU IN?

Reserve your sponsorship quickly with:

Jackie Potvin

[**jacynthe.potvin@odq.qc.ca**](mailto:jacynthe.potvin@odq.qc.ca)

Priority will be given to exhibitors confirmed on the exhibition floor.



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