



Journées dentaires
internationales
Québec

→ **MAY 28 TO
JUNE 1, 2027**
Palais des Congrès
de Montréal



EXHIBITOR PROSPECTUS





Journées dentaires
internationales
Québec

ANNUAL CONVENTION
of the Ordre des dentistes du Québec
jdiq.ca
exposition@odq.qc.ca

Bringing together more than 11,250 attendees is a major logistical undertaking, and we are ready to deliver an exceptional experience.

Over the past few editions, we have continuously evolved the JDIQ to offer an engaging and dynamic congress built around strong, relevant themes that inspire participation and create valuable opportunities for exhibitors to connect with attendees, showcase their brands and stand out.

This year, we are once again presenting a high-calibre scientific program that will allow dental professionals to deepen their knowledge, discover the latest developments in the field and reconnect with the profession and the JDIQ community.

On **May 31 and June 1, 2027**, attendees will explore a 125,000-square-foot exhibition hall at the Palais des congrès de Montréal, featuring the latest equipment, products, services and technologies from across the dental industry.

Be part of the 57th edition of the Journées dentaires internationales du Québec (JDIQ), taking place from May 28 to June 1, 2027, in the heart of downtown Montréal.

Become one of the proud partners of the JDIQ and take advantage of this unique opportunity to connect with the dental community.

Enjoy the convention!

Véronic Deschênes,
DMD, Director of the JDIQ

TABLE OF CONTENTS

General information and Statistics	3
Opening hours & registration of company representatives	4
Booth set-up & dismantling	5
Prices for exhibition booth and space rentals	6
Cancellation policy	7
Startup Section and Exhibitor Presentation Space	8
Decoration	9
Shipping, Transportation & storage	10
Handling on-site, electricity and food service	12
Telephone, Internet, plumbing, Banner, audiovisual services, lead retrieval and hotels	13
Code of conduct	14
Health Canada, visibility plan	15
Street access plan	16
Standards for exhibition structures & booths Aisles, raised signs & banners	17
	21

YOUR INVITATION TO EXHIBIT



The JDIQ Technical Exhibition will be held on Level 2 of the Palais des congrès de Montréal, in Exhibition Halls 220 and 230A.

Palais des congrès de Montréal: 201 Viger Avenue West, Montréal, Québec H2Z 1X7

Access for deliveries and exhibition materials: Vehicle and equipment access is through the loading ramp located at 163 Saint-Antoine Street West, Montréal, Québec H2Z 1X8.

Loading door dimensions: 14 ft. x 18 ft.

Floor load capacity: 300 lb./sq. ft.

Categories	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Dentists	3,775	3,706	3,391	3,441	3,347	3,576	-	2,433	2,923	2,897	2,708	2,582	2 596
Hygienists	2,082	2,095	2,074	1,984	2,092	2,226	-	1,180	1,820	2,412	2,606	2,659	2 767
Auxiliaries	31	26	27	1	33	36	-	25	43	9	31	33	43
Assistants	966	972	935	931	970	1 078	-	558	876	899	828	836	825
Staff	866	879	687	801	911	879	-	533	738	795	851	794	801
Accompanying Person	63	69	150	99	90	86	-	47	81	34	21	50	31
Guests and Visitors	196	164	222	145	135	193	-	13	47	105	72	129	78
Exhibitors	1,900	2,014	1,936	1,967	2,005	2,000	-	1,142	1,643	1,744	1,806	1,905	2005
Students	2,524	2,545	2,804	2,618	2,728	2,495	-	569	2,121	1,855	1,838	2,232	2 060
Technologists & Denturologists	71	64	56	247	239	146	-	50	125	125	126	44	50
Total	12,494	12,534	12,282	12,250	12,550	12,715	-	6,650	10,443	10,875	10,887	11,264	11 256

→ Exhibition hall opening and closing times

Monday, May 31, 2027

- Exhibitors can access the exhibition hall at 7 a.m.
- The exhibition hall is open to convention delegates from 8 a.m. to 5 p.m.

Tuesday, June 1, 2027

- Exhibitors can access the exhibition hall at 7 a.m.
- The exhibition hall is open to convention delegates from 8 a.m. to 5 p.m.

→ Representative registration

Representative registration must be completed online. The registration form will be available as of February 2027.

Representatives' badges will be picked up on site at the Palais des congrès de Montréal. To avoid lineups when the exhibition opens on Monday, May 31, 2027, we strongly recommend printing your badge in advance. Printing kiosks will be available throughout the congress, starting Friday, May 28, 2027.

Only executives and employees of companies, manufacturers or suppliers that have entered into an agreement granting them the right to exhibit at the JDIQ and that have paid the full rental fees for their exhibition space may register as representatives.

All other individuals must register as visitors and pay the applicable registration fees.
To register, please visit jdiq.ca.



→ Booth set-up

SATURDAY, MAY 29 AND SUNDAY, MAY 30, 2027

- Access to the exhibition hall for installation from 8 a.m. to 8 p.m.
- Set-up schedule and coordination determined by Sum Logistik please visit jdiq.ca.
- Registration is from 7 a.m. to 5 p.m. in Viger Hall.
- All displays must be completed and ready for inspection **before 8 a.m. on Monday, May 31.**

→ Dismantling

Dismantling will take place on Tuesday, June 1, from 5 p.m. to midnight and on Wednesday, June 2, from 7 a.m. to 6 p.m.

All carriers must check in with Sum Logistik by 5 p.m. on Tuesday, June 1.

The move-out schedule and coordination will be managed by Sum Logistik.

→ Floor plan and available booth spaces

The JDIQ exhibition floor plan, indicating the available spaces, will be updated and made available on jdiq.ca following the first booth assignments, scheduled for October 2026.



- No exhibition materials, other than hand-carried items, may be moved within the exhibition hall once the aisle carpeting has been installed or the exhibition has opened.
- If an exhibitor fails to set up their display within the allotted time, the exhibitor's materials may be removed and stored at the exhibitor's expense.
- No display may be dismantled before the official closing time of the JDIQ exhibition, which will be Tuesday, June 1, at 5 p.m.
- Any materials left on the exhibition floor after 6 p.m. on Wednesday, June 2 will be stored or shipped by our official material handling contractor, at the exhibitor's expense.

→ Prices for exhibition booth and space rentals

Booth Types	Section A	Section B & C
Regular space only	CAD \$4,515 + taxes	CAD \$4,065 + taxes
Corner space only	CAD \$4,915 + taxes	CAD \$4,400 + taxes
Show Special*: booth + regular space	CAD \$5,735 + taxes	CAD \$5,375 + taxes
Show Special*: booth + corner space	CAD \$ 6,045 + taxes	CAD \$5,555 + taxes
Regular half-booth (5x10)	N/A	CAD \$2,030 + taxes
Corner half-booth (5x10)	CAD \$ 2,455 + taxes	CAD \$2,200 + taxes

The following is included in a regular space rental:

- A 10 ft. x 10 ft. floor space only, **without booth structure, furniture, or curtains**
- Exhibition hall security outside of opening hours
- Daily cleaning of aisles, general maintenance of the exhibition area, and upkeep of booth carpets
- On-site handling service at the entrance and exit for exhibitors
- Storage of your empty boxes
- Registration and badges for your representatives at the JDIQ exhibition
- Access to the exhibitor lounge, where coffee and tea, water, and lunch (in limited quantities) are available
- Professional exhibition hall management services
- Wireless internet

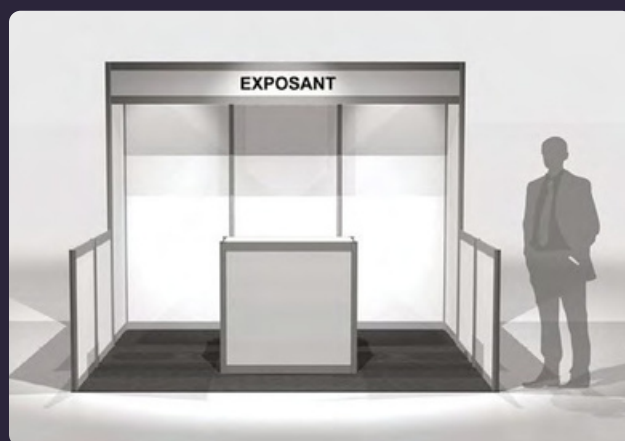
Spaces with 2 or 4 corner booths are only available as a complete island. You may not buy 2 corner booths unless buying at least 4 booths (island or peninsula).

*Show Special

Lights and electrical outlets or extra furniture at the exhibitor's expense

Booth description

- 1 10 ft. x 10 ft. regular or corner space
- 1 Octanorm booth
- 1 grey carpet
- 1 4-ft. counter or draped table
- 2 chairs or stools
- 1 sign, 1 vinyl frame (20 characters max.)
- gInstallation and dismantling



The turnkey service Show Special is also available for half-booth spaces.

For more information, please contact the JDIQ team.

The following is not included in the cost of an exhibition space without a booth:

- Carpets (**mandatory**) in the booth area
- Furnishings and drapes
- Electricity and plumbing
- Telephone services
- Lighting inside the booth
- Transportation & custom brokerage
- Storage before and after the exhibition
- Audiovisual equipment
- Moving & transfer
- Banner hanging
- Installation and dismantling of equipment or booths, as well as the use of lift trucks

These items and services are at the exhibitor's expense.

→ Booth reservations

Booth reservations for JDIQ27 will open on Monday, September 14, 2026.

The first booth assignments will take place in October 2026. Your booth assignment, along with your revised invoice (if applicable), will be sent to the email address provided on your reservation form.

To reserve your booth space, please complete the form available on jdiq.ca and pay the initial deposit.

Booth assignments are made according to the following criteria:

- The number of exhibition spaces reserved;
- The date the duly completed and signed booth reservation form and rental agreement are received, along with the required deposit;
- The exhibitor's participation in sponsorship opportunities or our visibility program;
- The preferences and/or restrictions indicated by the exhibitor on the reservation form.

→ Deposit

- For 1 to 3 booth spaces:
25% of the total value
- For 4 or more booth spaces:
50% of the total value

Important:

The balance must be paid by Monday, February 1, 2027, or earlier.

→ Exhibitor cancellation policy

Any request for the cancellation of the exhibition space rental contract must be sent to Journées dentaires by email at: exposition@odq.qc.ca

For any request to cancel one or more exhibition spaces:

- Before January 25, 2027, a maximum refund of 90% of the amount paid
- Between January 25 and February 1, 2027, a maximum refund of 50% of the amount paid
- After February 1, 2027, no refund will be granted

→ Startup Section

Take part in the JDIQ at a lower cost with our section specially designed for emerging companies!

Choose one of our 11 turnkey booths to showcase your innovation, increase your visibility and develop new business opportunities.

To reserve your booth space, please complete the form available on jdiq.ca and pay the initial deposit. Booths are available for **\$1,550 CAD + taxes**.

Booth assignments in the Startup section are at the sole discretion of the JDIQ.

Please note:

- Only emerging companies that have never exhibited at the JDIQ are eligible for this section.
- Only one booth is permitted per company.
- Booth locations are assigned by the JDIQ organization.
- A company may reserve a space in this section for a maximum of two consecutive years.

→ What's included

- An 8x8 feet exhibition space
- Complete furnishings: carpet, draped table, two chairs, curtains, and signage
- Electricity and Wi-Fi access
- An exhibitor profile on our website and mobile app
- Setup and dismantling services

→ Exhibitor Presentation Space

Take advantage of a fully equipped presentation space with audiovisual equipment and on-site technical support, accommodating up to 54 participants or potential clients.

Reserve your space for a 25- or 50-minute presentation.

For more information or to make a reservation, please email us at exposition@odq.qc.ca or visit jdiq.ca.

Participation Requirements:

- The exhibitor must have reserved a booth at the JDIQ exhibition.
- A presentation summary must be submitted to the JDIQ organization for prior approval.
- Any demonstration or treatment involving patients, live models or animals is strictly prohibited.
- The exhibitor must adhere to the reserved time slot.
- The exhibitor is responsible for any additional costs associated with the use of equipment not included in the standard setup.
- Audiovisual requirements must be communicated in advance, in accordance with the terms and conditions established by our supplier.
- If the exhibitor is more than 10 minutes late for their reserved time slot, the presentation will be automatically cancelled.

OFFICIAL SUPPLIERS

Order forms, as well as all information regarding the rental of electrical outlets, plumbing, Internet services, booths, decorations and furniture, along with brokerage, transportation and setup services, and hotel booking links, are available on jdiq.ca.



→ Decoration

The official decorator is:

GES CANADA LTÉE

4280 rue Griffith, St-Laurent, QC, H4T 4L6

Telephone: 514 367-4848 • 1 877 399-3976

Email: serviceinfo@ges.com

ges.com

Exhibitors, at their own expense, can make arrangements with GES prior to the convention for booth setup, dismantling, packing, and the rental of exhibition materials.

→ Transportation, Customs Clearance and Storage

The official carrier, customs broker and advanced warehouse for the Journées dentaires internationales du Québec (JDIQ) is:

NORTH AMERICAN LOGISTICS SERVICES, INC. (NALSİ)
Robert Vieira or Fernando Vera
Phone: 450-448-3125
Toll free : 1 877 332-8987
Email: montreal@nalsi.com
nalsi.com

→ Transport and/or customs

If you wish to use transportation and/or customs clearance services, please complete the order form available online at jdiq.ca in the Resources section.

→ Advance warehouse for exhibitor materials before the event

For pre-event storage of **exhibitor materials only**, please use the following address and include the information below:

Exhibitor name and JDIQ2027 booth number
c/o NALSİ Transkid
1785 55th Avenue
Dorval, QC H9P 2W3

NALSİ will accept shipments at its warehouse starting **April 27, 2027**.
The deadline for delivery to the warehouse is **May 18, 2027**.

After this date, an additional 25% surcharge will apply.

- All shipments intended for the NALSİ warehouse must be preceded by the submission of the Warehouse Form, available online at jdiq.ca under the Resources section.
- Please note that shipments exceeding 10,000 lb. or 15 linear feet will not be accepted at our warehouse prior to the event. Any shipment exceeding 10,000 lb. or 15 linear feet must be delivered directly to the exhibition venue, the Palais des congrès de Montréal, during the official move-in hours.

→ Advance warehouse (for bag inserts and workshop or course materials)

For **workshops**, **bag inserts**, and **course materials**, please use the following address and include the information below:

JDIQ2027 SHOW MANAGER
c/o NALSI
Transkid
1785 55th Avenue
Dorval, QC H9P 2W3

NALSI will accept shipments at its warehouse starting **April 27, 2027**.
The deadline for delivery to the warehouse is **May 18, 2027**.

After this date, an additional 25% surcharge will apply.

- **For workshops:** Materials must be clearly labelled with the company name, speaker's name, workshop date and time, and room number.
- **For bag inserts:** Materials must be clearly labelled with the company name and the wording "Delegate Bag Inserts."
- The shipment date, carrier name, number of boxes, and tracking number must be communicated by email to Fernando Vera and Robert Vieira at montreal@nalsi.com, as well as to Jackie Potvin at jacynthe.potvin@odq.qc.ca.
- **The shipment date, carrier name, number of boxes, and tracking number** must be communicated by email to Fernando Vera and Robert Vieira at montreal@nalsi.com, as well as to Jackie Potvin at jacynthe.potvin@odq.qc.ca.
- As part of the pre-congress program takes place over the weekend, please allow sufficient time for materials to be delivered to the workshops, as some companies do not make deliveries on weekends.



Important notice:

No on-site deliveries will be accepted by the Palais des congrès de Montréal before Thursday, May 27, 2027.

→ Handling of materials on-site

- Palais des congrès staff, under the direction of Sum Logistik Inc., will provide the following services at no additional cost:

- Delivering the exhibitor's materials to their exhibition space from the Palais des congrès receiving area;
- Storing empty crates and boxes before the exhibition opens and returning them to the booths after the exhibition closes;
- Returning packaged materials to the loading area at the end of the exhibition.

The schedule for incoming shipments is managed by Sum Logistik Inc.

- Small trolleys will be available at the receiving area to those who do not need assistance with handling.
- All materials left on the exhibition site after 6 p.m. on Wednesday, June 2, will be removed by NALSI and shipped to the recipient at the exhibitor's expense.
- In order to facilitate the coordination of the exhibitors' exit, exhibitors are asked to ensure their materials are packed, identified and ready to be taken out prior to obtaining a release form from the coordinating point at the Sum Logistik's office.

→ Lighting and electricity

- The entire exhibition hall will have sufficient general lighting.
- Arrangements must be made in advance with the Palais des congrès de Montréal jdiq.ca for any specific lighting or electricity requirements, at the exhibitor's expense.
- Exhibitors must make arrangements with the Palais des congrès de Montréal prior to the convention for the installation, assembly or set-up of electrical wiring. This work will be carried out at the exhibitor's expense and can only be done by qualified staff assigned to the job by the Palais des congrès de Montréal.

- Exhibitors should be aware that:
 - Electrical power in the exhibition hall is 110 volts;
 - All electrical appliances and equipment within the booths must comply with the standards established by Hydro-Québec and the Canadian Standards Association (CSA).

→ Food service

The Palais des congrès de Montréal's official and exclusive food service is Maestro Culinare Montréal Inc.

MAESTRO CULINAIRE MONTRÉAL INC.
514 871-3111
Fax: 514 875-1300
mtl@maestroculinare.ca

Distribution of goods, food supplies, beverages, or any food items is prohibited unless they are purchased from the Palais des congrès' exclusive catering service.

→ Telephone and internet services in the booths

To have telephone services or a wired Internet connection in the booth, exhibitors must make the request, prior to the convention, via the online portal of the Palais des congrès on our website at jdiq.ca.

These services are at the exhibitors' expense, and JDIQ is not responsible for the installation of telephone lines, Internet connections or the delivery of materials by the Palais des congrès de Montréal.

→ Compressed air and plumbing

To obtain compressed air and plumbing services, exhibitors must make the request with the Palais des congrès de Montréal, prior to the convention, via the online portal on our website at jdiq.ca.

These services are at the exhibitors' expense.

→ Banners

Exhibitors who wish to have hanging banners installed, must make the request with the Palais des congrès de Montréal, prior to the convention, via the online portal on our website at jdiq.ca.

These services are at the exhibitors' expense and are charged at an hourly rate.

→ Audiovisual services

The official supplier of audiovisual and video equipment is:

TKNL Productions
1349, rue Gay-Lussac, Boucherville (Québec) J4B 7K1
Telephone: 514 433-1675
Email: s.robillard@tknl.com
tknl.com

→ Lead Retrieval

SHOWLEAD by SHOWCARE

Mobile app and hardware to manage and collect leads during and after the JDIQ Exhibition.

[Visit our Official vendors section](#)

→ Official JDIQ hotel and room bookings

The list of JDIQ partner hotels will be available in the "Plan Your Visit" section on our website jdiq.ca starting November 2026.

→ Code of conduct

- No backdrop may be positioned in a way that obstructs, blocks or interferes with the lighting or visibility of an adjacent booth.
- Aisles may not be used for exhibition or solicitation purposes.
- Aisles must remain unobstructed. If a booth attracts a large number of attendees, including lineups, the exhibitor must contain the crowd within their booth and keep the aisle clear.
- The distribution of materials outside the booth is strictly prohibited.
- The distribution of samples and similar items is permitted, provided that this activity does not interfere with neighbouring exhibitors and is conducted in a respectful manner.
- Noisy activities, flashing lights or any other action that, in the opinion of the JDIQ, may cause a nuisance or pose a health or safety concern to others will be tolerated.
- Exhibitors must keep their booths open and adequately staffed throughout exhibition hours. Exhibitors may not close or dismantle their booths before the official closing of the exhibition, unless otherwise authorized by the JDIQ.
- Lotteries, promotional contests and amusement devices are subject to the provisions of the Act respecting lotteries, publicity contests and amusement machines.
- For more information, please visit racj.gouv.qc.ca under the "Promotional Contests" section or contact 1-800-363-0320.
- No signs or other items may be displayed, attached, nailed, screwed or otherwise installed on the walls, floors, draperies, ceilings or structural elements of the Palais des congrès. The use of pushpins, adhesive tape, nails, screws, bolts or any other tools or materials that may leave marks is prohibited.
- No projection onto any surface outside the boundaries of the booth is permitted.
- Unless the adjacent aisle has been purchased, no signs or structures are permitted above the aisles.
- The use of robots, mascots or any other remote-controlled devices must be limited to the exhibitor's assigned space.
- Any demonstration or treatment involving procedures performed on patients, live models or animals is prohibited.

WARNING:

All forms of advertising, soliciting or distribution of materials, including business cards, samples, souvenirs and publications, are strictly limited to the assigned exhibition space.

Solicitation and advertising are not allowed in Palais des congrès de Montréal's common areas or public spaces .



→ Health Canada

For the protection of Canadian citizens, any company / society that wishes to import for any purpose, one or more medical products, equipment or devices during the JDIQ, must hold the necessary authorization and permits issued by Health Canada for this purpose.

For further information, please contact the Therapeutic Products Directorate at Health Canada, by e-mail at osip-bppi@hc-sc.gc.ca or by phone at 613 957-0368.

The JDIQ and the Ordre des dentistes du Québec cannot, under any circumstances, be responsible for failure to comply with the obligations of companies / societies in this nor responsible for the non-conformity of a product, equipment or an instrument imported into Canada by a company / society, for any purpose.

Health Canada's position regarding importation of non-homologed medical devices.

For information, section 26 of the Medical Devices Regulations, Canada, SOR / 98-282, Reads as follows:

26. Subject to section 37, no person shall import or sell a medical device of class II, III or IV, unless the manufacturer holds, in respect of the instrument, an approval or, in the case where the instrument is the subject of an amendment referred to in Article 34, of an amended type-approval.

In light of these regulations, any company / society that wishes to import into Canada for any purpose a medical device that is not registered, must contact Health Canada in order to know the conditions to be respected and, if necessary, to obtain the permits and permits necessary for this purpose.

→ Notice: company banners

Consolidation of companies within the same enterprise is permitted, with JDIQ's authorization, to rent a larger exhibition space.

However, only the parent company will be listed in the official JDIQ application, on badges, on the JDIQ website, and on conference signage.

Any subsidiary of the parent company that wishes to receive separate visibility must pay a fee of \$350 each.

→ Advertising And Sponsorship

Increase your company's exposure in the dental profession with numerous advertising and sponsorship opportunities available in 2026.

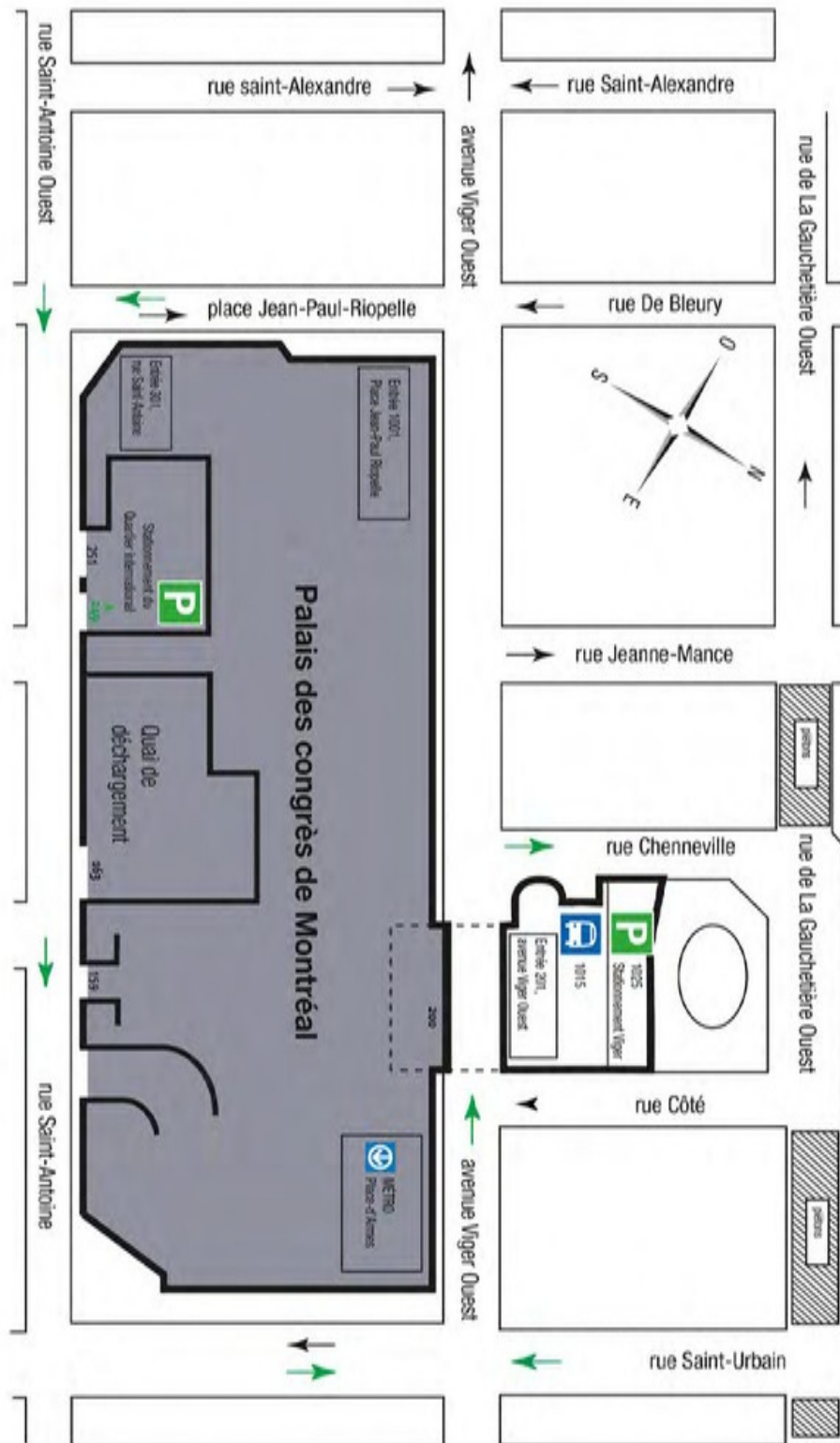
Review the Visibility Plan on our website at jdiq.ca for more details.

For additional information, contact us at exposition@odq.qc.ca.

WARNING:

Subleasing booth spaces to companies not affiliated with the main entity that reserved the space is strictly prohibited.

→ Street access plan - Palais des congrès de Montréal



MANDATORY STANDARDS FOR BOOTHS AND EXHIBITION STRUCTURES

The mandatory standards for booths and exhibition structures are designed to ensure fairness among exhibitors. All plans for island and peninsula booths or any deviations from the standards must be authorized and approved in writing by the Director of the JDIQ.

Please send your plans by email to: exposition@odq.qc.ca.

→ Single aisle booth

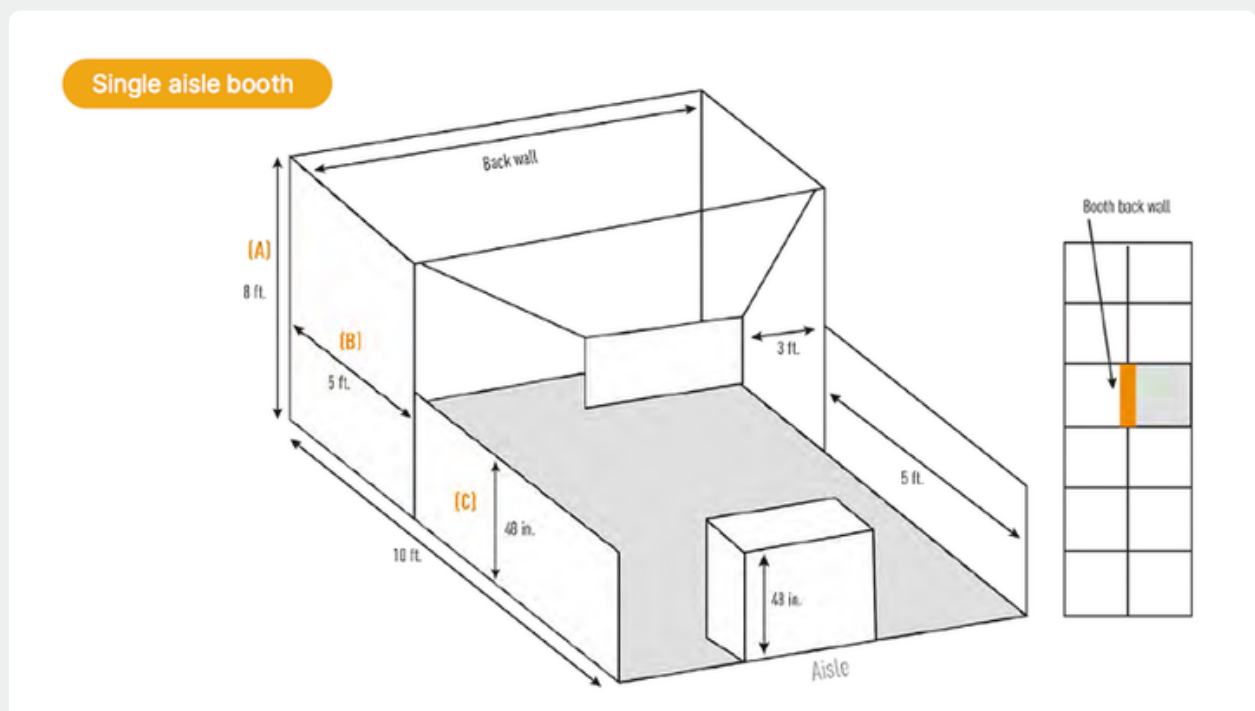
In accordance with the standards of the International Association of Exhibitions and Events™ (IAEE), the maximum height of the back wall is 8 feet. (A)

The wall extending forward from the background or back wall cannot be more than 5 feet in length and 8 feet high. (B)

Side walls, fixtures and other exhibition items, such as tables, displays and counters, cannot extend higher than 48 inches from the floor. (C)

Products made to stand on the floor can exceed this limit but must be placed as close to the back wall as possible, to not obstruct the adjacent exhibitor's view.

The top of a sign at the centre of the booth must not be more than 10 feet from the floor, 3 feet from the front of the booth and 3 feet from the neighbouring booth.

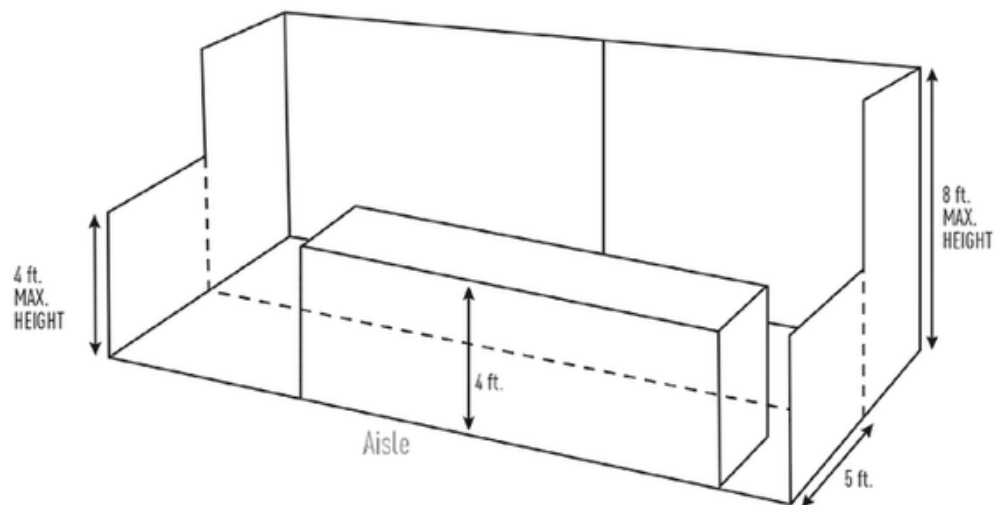


→ Two or more adjoining booths in a row

If an exhibitor has two or more adjoining exhibition spaces in a row, the back wall cannot be higher than 8 feet. The wall extending forward from the background or back wall cannot be more than 5 feet in length and 8 feet high. The common side walls must be no more than 48 inches high toward the front.

Products made to stand on the floor can exceed this limit but must be placed as close to the back wall as possible, to not obstruct the adjacent exhibitor's view. The top of a sign at the centre of the booth must not be more than 10 feet from the floor, 3 feet from the front of the booth and 3 feet from the neighbouring booth.

Two or more adjoining aisle booths



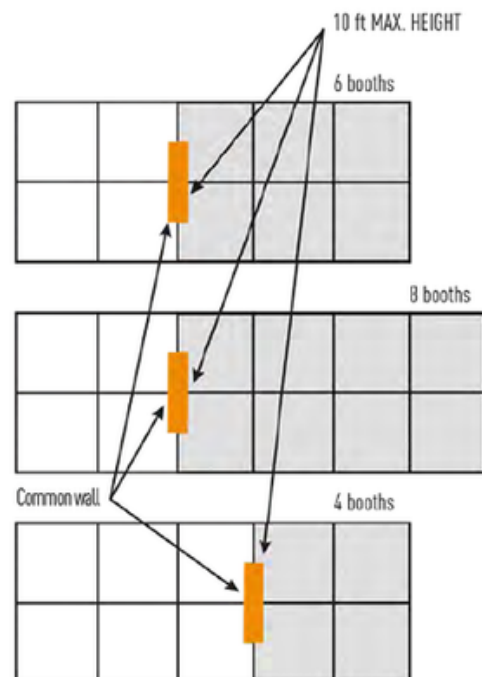
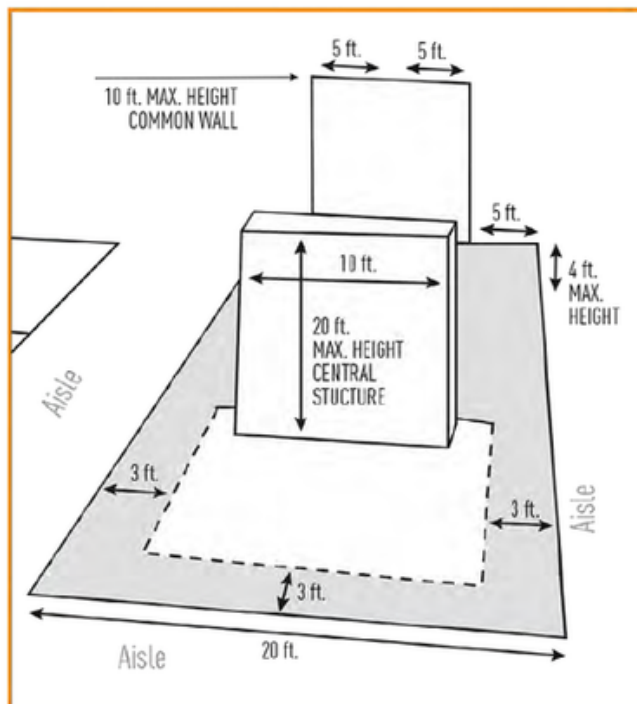
→ Peninsula (4 or more booths)

With the JDIQ Director's approval, an exhibitor can select adjoining and back-to-back booths surrounded by three aisles and adjacent to other exhibitors' booths on the fourth side.

The structures arranged into a peninsula may deviate from the mandatory standards with respect to size and location, provided the JDIQ Director approves the plans or drawings, in writing, prior to the exhibition.

Nevertheless, the central structure may not, under any circumstance, be more than 20 feet high and 10 feet wide, except for side walls shared with unrelated booths, which must be no more than 48 inches high toward the front. The exhibitor will have to ensure a suitable and neutral finish of the common wall for the sake of respect for the exhibitors behind him.

Peninsula (4 or more booths)



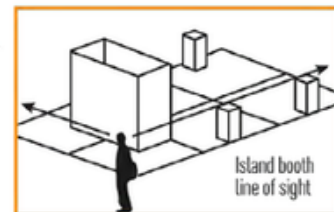
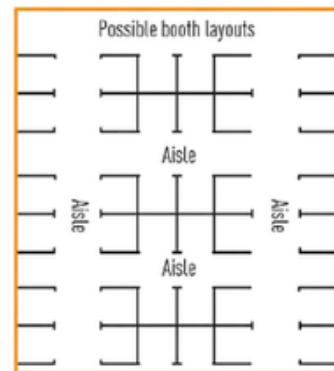
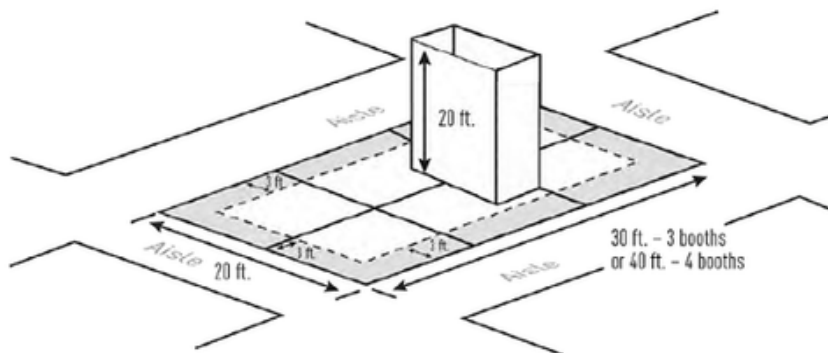
→ Island (2 or more booths)

An exhibitor can select adjoining and back-to-back booths surrounded by four aisles. The structures arranged into an island may deviate from the mandatory standards with respect to size and location, provided the JDIQ Director approves the plans or drawings, in writing, prior to the exhibition.

Any island configuration must ensure that there is a concern for commercial fairness on the exhibition floor. Any exemption or request for adjustment will be considered in this sense so as not to create a visual obstacle to a surrounding exhibitor.

Nevertheless, the structure may not, under any circumstance, be more than 20 feet high.

Island (2 or more booths)



→ Aisles

Aisle space can be rented at the same price as exhibition space, provided that the exhibitor has rented an adjacent island or peninsula measuring at least 20 feet x 30 feet.

The aisle may be covered in carpet or other coating at the exhibitor expenses but cannot be used for furniture or equipment.

Rented aisle space cannot be blocked nor can traffic be impeded.

No banner or sign is authorized above the aisle unless renting the aisle.

→ Raised signs and banners within multiple booths

Signs may be positioned more than 8 feet above the floor to improve booth identification, provided that the following requirements are met:

- An exhibitor may display one sign for each 10-foot exhibition space.
- The top of a sign must not be more than 20 feet above the floor, and the bottom must be at least 8 feet above the floor. The sign must be positioned at least 3 feet from the booth perimeter, meaning 3 feet from the adjacent booth and 3 feet from the front boundary of the booth.
- When a sign extends above the 8-foot level and is visible from booths located in the aisles behind it, the back of the sign must be covered or finished in an aesthetically pleasing manner.
- For perimeter booths only, raised signs of any size may be positioned above the 8-foot level in place of the back wall of each booth, provided that they do not exceed 10 feet above the floor and are positioned at least 3 feet from the adjacent exhibitor's booth.



→ **MAY 28 TO
JUNE 1, 2027**
**Palais des Congrès
de Montréal**

**201 Viger Avenue West
Montréal, Québec
H2Z 1X7**

Contact Us

JDIQ 2027

**Ordre des dentistes du Québec
800 René-Lévesque Boulevard West
Suite 1640
Montréal, Québec H3B 1X9**

**Phone: 514-875-8511, ext. 2329
Website: JDIQ.ca
Email: exposition@odq.qc.ca**



**DATES OF THE NEXT
CONVENTION:**

May 26–30, 2028